

# THE CAPE ANN SHORE



"BALMAHA"

Summer Residence of Mrs. Waterman A. Taft  
Eastern Point





## The Gloucester Safe Deposit and Trust Company

chartered by the Commonwealth in 1891 and commenced business in February, 1892.

Through progressive and modern banking methods, the Trust Company took the lead in banking circles of Gloucester, and today ranks as the largest financial institution of this city. It maintains facilities for all branches of banking and also has a large Trust Department.

Visitors to Gloucester are urged to make this institution their banking home during their stay.

## The McPherson-Symmes Co., Inc.

Occupying one of the finest and best equipped stores on the North Shore (formerly the Hotel Savoy) especially planned and fitted for a

### FIRST CLASS PROVISION MARKET

Fine Domestic and Imported

## Groceries

**Fresh Meats      Fresh Fish**  
**Fresh Vegetables**

**Especial Attention Given Summer Resident Trade**

Everything in Season you will find at this Store

Deliveries made at Bass Rocks, East Gloucester, Briar Neck, West Gloucester, Wolf Hill, Riverview, Wheeler's Point and Annisquam

Telephone orders given prompt attention

Tel. 670      227 MAIN STREET, GLOUCESTER

**PLEASE  
DO NOT PARK  
HERE**

# SIGNS!

"WE BELIEVE  
IN SIGNS"

For

**Estates Clubs  
Tea Rooms**

AND

**Municipalities**

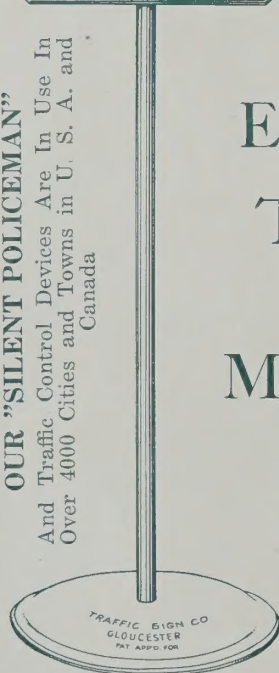
**SPECIALIZING  
TO MEET YOUR**

INDIVIDUAL

**REQUIREMENTS**

OUR "SILENT POLICEMAN"

And Traffic Control Devices Are In Use In  
Over 4000 Cities and Towns in U. S. A. and  
Canada

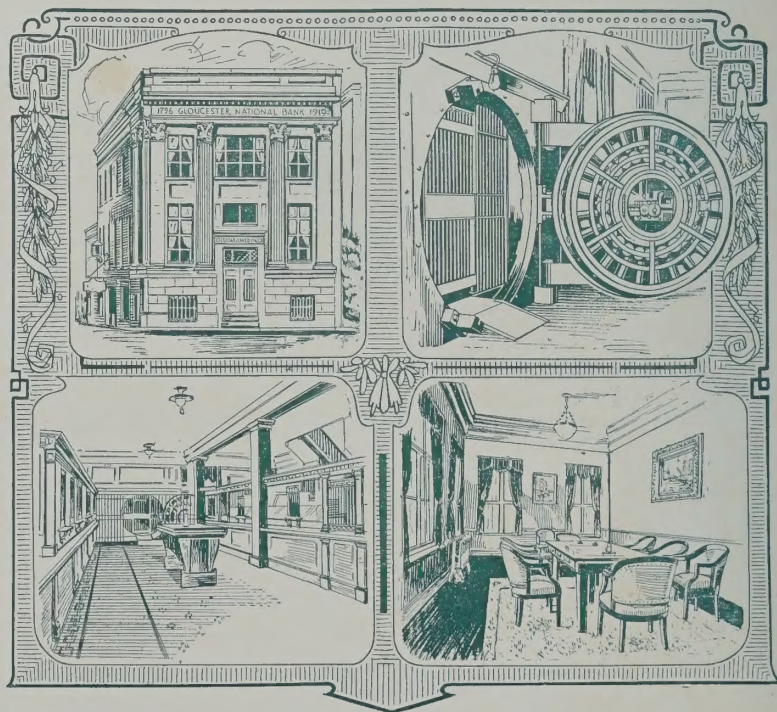


**The Traffic Sign & Signal Co.**

GLOUCESTER, MASS.

Telephone 4

## A MODERN BANK AT YOUR SERVICE



We are well equipped to handle all of your Banking requirements. Our massive, modern vaults are the last word in vault construction. Our special storage vault for safe keeping of valuables that should not be left in your summer home during the winter months.

**GLOUCESTER NATIONAL BANK**

Established 1796



# To The North Shore Summer Colony



## The Cape Ann Shore

dedicates itself, as

A Magazine of Community Value

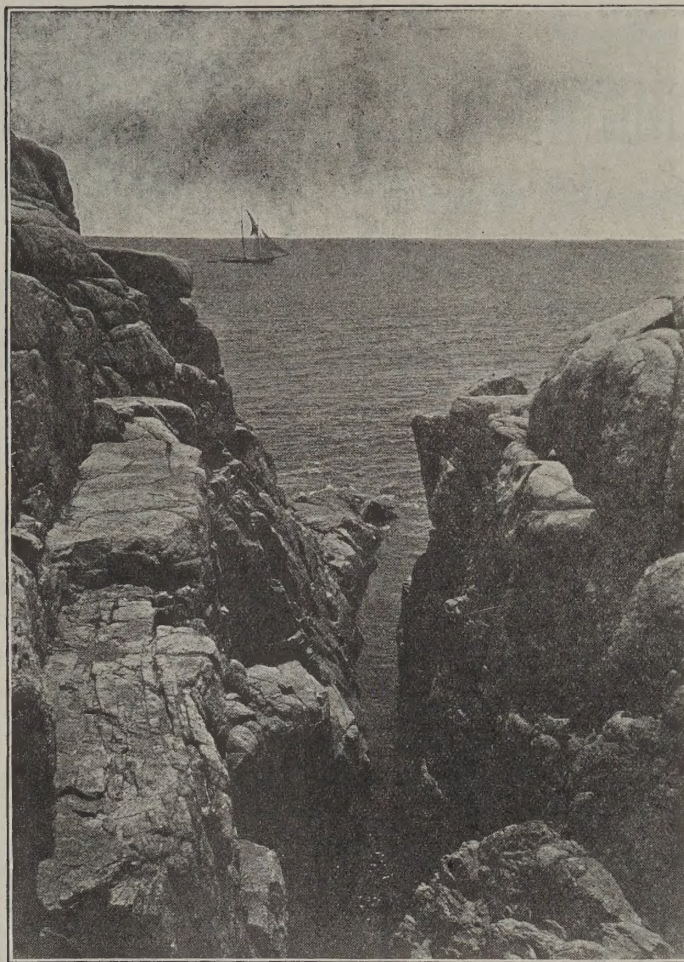
Gloucester, Mass.

Season of 1923



# CAPE ANN—GLOUCESTER

## POINTS AND FACTS OF INTEREST



RAFE'S CHASM

First white men, probably the Norseman, Thorwald, and his band of sea rovers, who sailing down the coast of Vinland (New England) came ashore on a "fair promontory" which made out into the sea in 1004. During the visit his band was attacked by the "Skrellings" (Indians) and Thorwald mortally wounded. By his wish he was buried on the land. In 1605 and in September 1606 Champlain visited this place, on the latter occasion rounding into Gloucester harbor and tarrying several days. He made a map of the place which he named Le Beauport. Like Thorwald he was ambushed and narrowly escaped death. The redoubtable John Smith came here in 1614 and named the Cape, Tragibigzanda after the princess who is reputed to have saved his life when he was captured by the Mahometans.

The three islands, Thachers, Salt and Milk islands were so named by him in commemoration of a feat in which he successively slew and beheaded three Turks. Gosnold in 1602 and Martin Pring in 1603 sailed by and probably landed on the cape. Named Cape Ann in honor of Princess Anne of Denmark, mother of Prince Charles. In 1623-1624 the place was settled by a colony sent out by Rev. John White of Dorchester, England and was incorporated in 1639 and named Gloucester by some settlers from the cathedral city by the Severn. Incorporated a city in 1873. Rockport on the northern side of the cape set off as a town in 1840. Famed for its granite quarries and rugged scenery. Sandy Bay breakwater (uncompleted) encloses one of the largest artificial harbors in the world, 1664 acres.

Stage Fort Park at westerly entrance of city. Site of settlement of Massachusetts Bay Colony, 1623-24. Tablet in commemoration of that fact placed on face of large boulder Conant, Half Moon and Stone beaches.

Rafe's Chasm and Norman's Woe. Scene of "Wreck of the Hesperus." At Magnolia, Hesperus avenue. Fissure in solid rock cliff is 60 feet deep and 12 feet wide.

Mother Ann profile in Stone discovered in 1892 by Capt. William Thompson of Salem at tip end of Eastern point. Dog Bar breakwater a half mile long, completed in 1904, extends from this point. On Eastern Point are many of the show residences of the North Shore. "The Ram-parts" occupies site of Fort Independence. Fine residence of Col. John W. Prentiss recently completed.

Ten Pound Island in outer harbor; government fish hatchery thereon. Used as sheep pasture in early days. Five Pound Island in inner harbor; both so named for amounts in colonial money originally sold for.

Thompson's mountain, or Mt. Anne, West Gloucester, highest elevation on the cape, 255 feet above sea level. Fine view ranging from Mt. Agamenticus on Maine coast to Wachusett Mountain, Bunker Hill Monument to Boston Bay. Tract given over as reservation in memory of Lawrence Minot; thickly wooded, favorite picnic resort; reached from New Way Lane. Nearby is Haskell's pond, from which city's water is secured.

Ravenwood Park, natural forest area extending from Fresh Water Cove to West Gloucester. Reached from

Continued to page 24



# THE CAPE ANN SHORE

For Sale at  
All Hotels and News Stands  
On the North Shore  
Massachusetts



Oldest Established  
Summer Resort Weekly  
On the North Shore  
1896-1923

A MAGAZINE DEVOTED TO THE INTERESTS OF THE SUMMER COLONY  
OF CAPE ANN AND THE NORTH SHORE

The aim of THE CAPE ANN SHORE is to be a magazine of expression. Its readers are invited to become its writers. It stands at the disposal of the North Shore as a clearing house for ideas.

## TO OUR FRIENDS

THE CAPE ANN SHORE wants you to feel that this is your magazine—built to receive your thoughts, and eager for your co-operation to make it the pioneer "Community Magazine."

Manuscripts will be given every attention.

Published Weekly for 8 weeks during July and August by the CAPE ANN PUBLISHING CO., James R. Pringle, Editor  
5 Beachmont Ave., Gloucester, Mass. Price 75 cents the season on Cape Ann, \$1.00 elsewhere.

"Entered as second-class matter July 16, 1920, at the postoffice at Gloucester, Mass., under the Act of March 3, 1879"

## Special Contents—Aug. 18, 1923

*Vol. XXVIII No. 7*

*WOMEN OF THE PAGEANT*

*THE "GHOST FISHERMAN"*

*By ROBERT JAMES*

*MADAME de L.*

*By NATALIE HAYS HAMMOND*

*CHRISTINE*

*By MRS. RAYNE ADAMS*

*BEAKWATER*

*ES SHOPPING*

*By C. ANNE SHORE*

*THE SUMMER COLONY*

*YACHTING*





## To My Lady In Search of The Artistic



### "THE WOMAN" OF THE PAGEANT

Which Type Shall Fittingly Depict  
"Gloucester"—"The Most Beautiful"  
or The Widow of a  
Fisherman?

The forthcoming pageant "Gloucester" which will be given at Stage Fort Park on the evenings of Tuesday (day of the grand parade) August 28th and Thursday, August 30th is attracting wide attention throughout the country.

As the "Fisherman's Pageant" it is expected to strike a new and original note in pageantry. Its epilogue is founded on the noble poem "Gloucester" by Mrs. Elizabeth Stuart Phelps-Ward.

It is the invariable custom, when communities select a woman to represent their municipality at a public festivity, to choose the "most beautiful" young lady in the place.

But would such a conventional choice adequately fit Gloucester? In no place in this country has the woman played the tragic part as have those of Gloucester. Often scores of the fishing fleet making hundreds widows and orphans have been wiped out in a night by the fury of the sea. Recently in the story of Dogtown we cited the fact that during and just after the Revolution, two gales widowed practically every woman in the settlement. And so this has gone on through the years. It is the toll that the sea has demanded as tribute. Weeks of anxious agonizing waiting, for the return of loved ones who never come back, has been the portion of many of these women who have heroically taken up the burden of life and brought up and cared for their little ones. During its history, more than 8,000 men have been so sacrificed from this port. Mrs. Phelps-Ward, long-time a resident knew and plumbed the life of Gloucester to its depths and her poem accentuates this sad feature.

Were an artist or sculptor, having an insight into Gloucester life, if called upon to embody on canvass or sculpture (and it never has been done) the "Woman" who should portray the spirit of Gloucester, choose the young and beautiful and conventional "most beautiful" woman or would he, as a man of imagination and vision select first a

Continued to page 21

### THE "GHOST FISHERMAN"

Weird Story of the Schooner Charles  
Haskell, The Only One to Survive  
a Collision on Georges—Her  
Spectral Crew

We wrote recently of the great loss of life and vessel property which has attended the pursuit of the fisheries. Dozens of schooners have gone down in a night, hundreds of men drowned and hundreds made widows and orphans. This list is appalling in its significance.

Happily all this has been changed. Modern methods of fishing and improved vessel models have made the fisherman's calling comparatively safe.

There comes down to us a tale of these old days which smacks of the grewsome and uncanny. It is the tale of the Ghost Ship Charles Haskell. The story goes as follows, told the writer by one of the actors in the tragedy who several years ago passed on.

In February 1866, as was their custom, a large fleet of Georges cod fishermen were anchored closely together on Georges banks. At that time, the fish were caught from the decks, by hand-lines. This method has become obsolete during the past 25 years and with its passing much of the danger to life and property in the fisheries has been eliminated. A few of the veterans of that period, the old "two hookers" as they were called, may be found in the Fisherman's home, or the Sailors Snug Harbor.

Among this fleet so anchored at the time mentioned was the schooner Chas. Haskell of this port, known afterwards as the "Ghost Fisherman."

During the night a terrific gale arose. Many vessels went adrift. The peril here was that one of these drifting vessels would collide with another craft. In this case the loss of both and their crews was certain.

All through these gales, the skipper stood beside the windlass with a sharp axe in his hand, ready to cut his cable with two or three blows, if his craft were endangered by a schooner torn from her anchorage. It was the only chance for safety.

The strain of the storm caused the Haskell to part her cable and blown swiftly to leeward, became a dangerous

Continued to page 21

### FINIS

A Story With a Moral: Lest We Forget;  
Lest We Forget; Lest We Forget.

by

NATALIE HAYS HAMMOND

He was in a hansom, joggling pitifully. It must have been very cold, for the cabby blew his nose quite often and clapped his hands, and the skin of the one-eyed horse ran up and down his back in little wringles of shivering. He turned to the vacant seat beside him.

"How long have you been in London?" he asked.

"It is a lovely city with the soft grayness of its fogs. I've only been here a short time myself, since my discharge. Some difference from mud in Flanders.

Met a lot of friends right off the bat! Jolly nice, too! All quiet fellows, and busy, busy, busy! No time to remember. They were making baskets out of ends of wicker, and some of them were laughing like children. I said laughing!—Well, a fine fellow all dressed up in white, asked me to stay. Gave me a bed, mind, and food too. After a while I was making baskets along with the rest of them, and he said I did very well without my hand. But I missed it, just the same!

Then Bingo! No bed, no pals, no anything but another damn discharge paper. Tried to sell it to an old lady; she cried—So I blew in my last shilling on this ride. The river looks cold, doesn't it? So glad you'd come with me!—Well, good luck old man, here's where I get out—"



## (To MADAME de L.)

BY

NATALIE HAYS HAMMOND

The hour glass has sped a century  
Since under the tall oaks of Trianon,  
you walked with France's Queen.

Your tears are words, that once were sad reality.  
Your laughter fast imprisoned in a tune,  
And now your beauty's rival is the moon  
Which once hid silent, at your approach.

They've chained you to a cold-writ epitaph,  
—Sighed your death, in many a dismal song,  
—Buried you, in satin, lace, and gold,—  
Consigned you to the fabled years of old.....

They know you not, as I do, sweet Lamballe—  
Your Memory they love,—and I love You!



Santa Barbara  
December, 1921



## ART AND DRAMATIC

At a recent meeting of the North Shore Arts Association, the following officers and trustees were elected for the ensuing year:

President—William E. Atwood.

Vice-presidents—Hugh H. Breckenridge, Col. John W. Prentiss and A. H. Atkins.

Treasurer—Isaac Patch.

Secretary—L. Edmund Klotz.

Board of Trustees—William E. Atwood, Hugh H. Breckenridge, L. Edmund Klotz, Frederick Mulhaupt, Carl J. Nordell, Louise Allen Hobbs, A. H. Vincent, Morris Hall Hancock, A. H. Atkins, Felecie Waldo Howell, Bertha Menzler Peyton, artist members; Brainard B. Thresher, Col. John W. Prentiss, Mrs. William T. Gamage, Mrs. C. Russell Hinchman, Isaac Patch, Mrs. William E. Atwood, Daniel T. Babson, Edgar S. Taft, N. Carleton Phillips, Mrs. George W. Woodbury, lay members; Col. A. Piatt Andrew, Henry D. Sleeper, Mrs. Anna C. Ladd, John Greenough, Mrs. John Greenough, Miss Edith Notman, trustees at large.

The Playhouse-on-the-Moors  
"The Dover Road," August 21,  
22, 23 and 24.

The Pageant "Gloucester" AT STAGE FORT PARK  
Tuesday Ev., Aug. 28. Thursday Eve., Aug. 30.  
(SEE ADV. OUTSIDE COVER)

## North Shore Theatre

THE  
PLAYHOUSE OF DISTINCTION  
PRESENTING  
THE WORLD'S FOREMOST PHOTOPLAYS  
THE MOST SELECT FOLLOWING IN THE CITY

EXCELLENT VENTILATION.  
ALWAYS 20 DEGREES COOLER THAN OUTSIDE.  
CONTINUOUS FROM 1.30 TO 10.30 P.M.

AUTOMOBILE PARKING

HIGH CLASS VAUDEVILLE  
AND  
FEATURE PHOTOPLAYS  
THREE COMPLETE CHANGES  
EVERY WEEK

MONDAY THURSDAY  
SUNDAY

Sunday 2 Shows, 5 and 7.30 P.M.  
NO ADVANCE IN PRICES  
Under the Gordon Management

The North Shore Theatre  
Vaudeville and Photo Plays—  
latest Paramount productions; vaudeville from the Keith circuit.

George Wainwright Harvey announces the opening of his studio on River Road, Annisquam every day during August from 2 to 5 o'clock. There will be an exhibition of local pastels and etchings.

Artist John Coggeshall of the Redgates Art Gallery on Langford street has a fine display of paintings which are attracting much attention.

## The Pageant Drama "Gloucester"

Presented in connection with the Tercentenary Celebration of the settlement of Gloucester, at Stage Fort Park, Tuesday, August 28th (day of the grand parade), and Thursday, Aug. 30th. The Pageant of America's oldest fishing town. By a cast of 2,000. Brilliant lighting effects. Music by the Salem Cadet band, Jean Missud, director. Ten dramatic episodes. "The Pageant of the Year." Mildred Peabody, Pageant Director. Box and seat reservations now in progress.

## THE PAGEANT

It is advisable to make box and seat reservations as early as possible. The demand may exhaust the seating capacity. Headquarters: North Shore Furniture Co., 147-151 Main street, Gloucester.



## DOG BAR BREAKWATER

GLOUCESTER HARBOR, ALMOST NATURALLY ENCLOSED, HAS BEEN MADE MORE SECURE BY THE CONSTRUCTION OF THIS SEAWALL, A HALF MILE ACROSS THE HARBOR'S MOUTH



DOG BAR BREAKWATER

**F**ROM the very first the beauty and situation of Gloucester harbor commended itself to navigators. In the process of world formation, a long finger or tongue of land, parallel with the main land, separated by about a mile of water, had been thrust out from the southeastern section, making a fine shelter nearly enclosed but exposed from the southwest.

For years mariners had pointed out that if a breakwater could be laid on the bed of Dog Bar, which shot across the harbor mouth, a well nigh perfectly enclosed shelter would be the re-

sult. This was accomplished about 20 years ago, through the efforts of Congressman William H. Moody, one of the ablest representatives in Congress the district has ever had.

The breakwater built of huge blocks of enduring Cape Ann granite, is about a half mile long. It has successfully withstood the onslaughts of the sea. The picture gives a good idea of its construction. It has increased the value of Gloucester harbor as a port of refuge many fold and often while the waves smash and beat against its seaward section, the water inside the enclosure is comparatively calm.

It is the only outstanding change in the general appearance since the Dorchester colonists came here 300 years ago. Now the deeds of these hardy adventurers will be reproduced in a grand Pageant to be depicted at Stage Fort Park, on Tuesday and Thursday evenings, August 28th and 30th.

Mother Ann, on the end of Eastern Point light house, the woman in immutable stone, has watched these generations of sea farers come and go. She still keeps guard, silent and inscrutable as the Sphinx over those who go down to the sea in ships from Gloucester town.



## THE ROCKPORT SHORE



ILD September is close at hand and the finest days in New England, especially at the seashore are coming. September and October are par excellence the ideal vacation months in these parts.

The late arrivals at Hotel Edward are Mrs. John T. Brush, Miss Natalie Brush, New York City; Mr. and Mrs. H. P. Wilson, Providence; Mr. and Mrs. J. P. Case, Chicago; Mrs. F. L. Andrews, New Bethlehem, Pa.; Mr. and Mrs. Chas. P. Craig, Miss Margaret Craig, Washington; Mr and Mrs. J. K. McGinness, Miss Jean Stanley, New York City; Mr. and Mrs. T. V. Anderson, Mr. and Mrs. G. A. Hisserich, Elmira, N. Y.; Mr. and Mrs. Clifford S. Evory, Mrs. J. Y. Reed, Albany; Mr. and Mrs. James S. Heminway, Mr. James S. Heminway, Jr., Miss Louise Heminway, Mr. and Mrs. Joseph D. Sargent, Mrs. A. H. Day, Mr. and Mrs. L. S. Storrs, New Haven; Mr. and Mrs. E. Palmer, New York City; Miss Helen Putnam, Miss Helen Waite, Worcester; Mr. and Mrs. A. H. Galow, Huntington, L. I.; S. Sagendorph, Boston; Mr. and Mrs. T. H. Leggett, Mr. William B. Leggett, Miss Eleanor Leggett, Plainfield, N. J.; Mr. and Mrs. Thomas E. Baird, Villa Nova, Pa.; Dr. and Mrs. F. G. Hodgson, The Misses Hodgson, F. G. Hodgson, Atlanta, Ga.; Mr. and Mrs. John V. Hanson, Washington; Dr. and Mrs. Oscar F. Cox, Boston; Miss I. M. Nickerson, H. E. Nickerson, Providence; Mr. and Mrs. R. E. Cassidy, Boston; Mr. Edward Fitz Gerald, Mrs. James Fitz Gerald, Quincy; Mr. and Mrs. E. P. Raymond, Detroit; Mr. J. H. Norris, New York City; Mr. and Mrs. M. D. Kelley, Boston; Mr. and Mrs. J. H. Pierce, Rochester, N. Y.; Mr. and Mrs. Chas. H. Barden, Mr. and Mrs. W. E. Lovejoy, Brockton; Miss M. Pearse, Miss W. L. Westphal, Providence; Mr. and Mrs. W. P. Armstrong, Memphis; Mr. and Mrs. H. E. Drew, Ansonia, Conn.; Mr. and Mrs. R. R. Aggas, Springfield; Mr. and Mrs. M. H. Johnson, New Britain, Conn.

Late arrivals at the Clifford House, Pigeon Cove are Miss Mabel M. Ross, Somerville; Miss Marie C. Babcock, Dorchester; Mrs. F. B. Downing, Prof. M. Emery, Phila.; Mrs. E. Edwards, Roxbury; Miss Marjorie Edwards, Roxbury; Miss Lillian Eaton, Worcester; Mr. L. H. Smith, Maplewood; Miss Edith McDonald, Miss Anne Manby, Atlanta, Ga.

Arrivals at Oak Knoll, Pigeon Cove, Mr. and Mrs. H. de Laer Kronig, Mr. Ralph Kronig, Mr. Harold Kronig, New York City; Mr. and Mrs. J. C. Stone, Mamaroneck, N. Y.; Miss Mary Neiland, Miss Anne Neiland, Miss Alice Neiland,

Miss S. M. Neiland, West Medford; Mr. and Mrs. Stephen Emery, Miss Elizabeth Emery, Mr. Stephen A. Emery, Flatbush, N. Y.; Mr. Robert Lyng, Medford; Mrs. Helen Cox, Malden; Mrs. A. L. Howard, West Newton; Mr. George T. Howard, Mt. Vernon, N. Y.; Miss Claire G. Beattie, Auburndale; Miss Rosalie Preble, Mrs. Katherine Campbell, Brooklyn; Mrs. Marjorie E. Miller, Miss Helen C. Campbell, Boston; Mrs. F. Harmore Wright Jr., Miss Lucilla McAllister Weight, New York city; Miss Isabel Andrews, Winchester; Robert Fitz, Beach Bluff; Miss Mary A. Bailey, Lancaster; Miss Anne L. Found, Germantown, Pa.; Miss Mary Crawford, Miss I. D. Brown, Phila.

Mrs. Scott W. Mooring, Scott W. Mooring, Jr., of Gloucester and Mrs. Wilson, have been visiting Mrs. Edwin Canney.

Edward C. Sewall of Raleigh, N. C., is the guest of his cousin, Mr. and Mrs. Edwin Canney. Mr. Sewall is the clerk of the Supreme Court at Raleigh.

Mr. T. Harrison Weight Jr., of New York City, a guest at Oak Knoll, is connected with the Distinctive Film Co. and has directed George Arliss in many pictures.

Among the latest arrivals at the Turk's Head Inn are: Mr. and Mrs. J. Callahan, Miss Helen Moore, New York City; Mr. and Mrs. J. L. Ricketts, Cincinnati; Mr. and Mrs. W. B. Ramsay and family, Montreal; Mr. and Mrs. J. Frank Curran, Miss Ruth Curran, Yonkers, N. Y.; Mr. B. J. Savage, Al-

Continued to page 21

## TIME OF THE PAGEANT

The time consumed in the production of the Pageant "Gloucester" at Stage Fort Park, will be about two and one-half hours. The fine roads down the North Shore give easy access to the grounds.

CAMMEYER

*Branch De Luxe*  
677-Fifth Avenue  
*Between 53rd and 54th Streets*  
New York City

ANNOUNCES

the

showing of the

MOST EXCLUSIVE  
and DISTINCTIVE  
FOOTWEAR

for

WOMEN

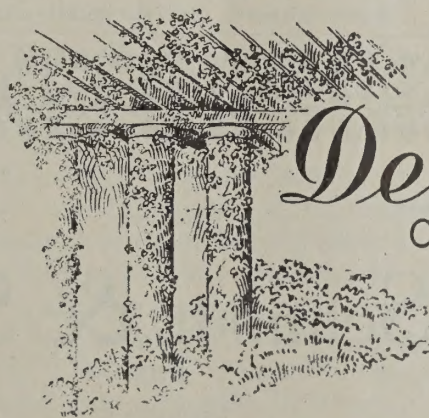
at their

MAGNOLIA

(7 Lexington Ave.)

SHOP

*Represented by George W. O'Neill*



Del Monte's

ON THE NORTH SHORE

Magnolia,  
Mass.

*Formerly North Shore Grill*

Dancing Every Afternoon and Evening

*With*

New York's Most Famous Orchestra

*For Reservations of Tables—Phone Magnolia 590*

*A la Carte*

*J. P. Del Monte, Manager*





## TO MY LADY IN SEARCH OF THE DISTINCTIVE

A SHORT, SMOOTH MOTOR TRIP TO THE SHOPS OF

### MAGNOLIA



#### MAGNOLIA



HE guests of the Oceanside and the summer colony along the North Shore are looking forward expectantly to the Fancy Dress and Carnival night, which will be held in the dining room which presents the largest and finest dancing surface on the Shore. The date is Aug. 23, and a general invitation has been extended to the summer colony to join in the festivities. The orchestra will be augmented by a celloist from Boston. With favors, confetti and beautiful decorations and ravishing music, the occasion will be a memorable one.

General Krauthoft, who has lately returned from a trip around the world, is a guest of the Greens at the Oceanside. He is a retired army officer.

Countess Korzybska, a prominent miniature painter, is staying at the Oceanside.

Princess Ghika, who is spending the season at the Oceanside is unusually fond of out-door sports, as is attested by her love for riding. Swimming is another of her favorite activities.

Fourteen tables were filled at the Wednesday card party at the Oceanside. The lobby was a popular place on that occasion.

Mr. and Mrs. Arthur Bentley of Chicago, Oceanside guests, are on a short motor trip to Bretton Woods.

The North Shore Swimming Pool team won the meet with Bass Rocks Saturday afternoon by a total of fifty-nine points to twenty-seven. The silver cup went to the Pool for the third year in succession. The winners of the various races were:

25-yd. Midgets: 1st—Joseph Sullivan of Bass Rocks; 2nd—Katherine Richardson of Magnolia; 3rd—Bobby Ellsworth of Magnolia.

Senior Midgets: 1st—Bill Essen; 2nd—Betty Pope; 3rd—Nancy Stevens, all of Magnolia.

Junior Girls Diving: 1st—Ruth Swift, Magnolia; 2nd—Rachel Brown, Bass Rocks; 3rd—Carol Brown, Bass Rocks.

50-yd. Swim, Junior Boys: 1st—Tom Covel; 2nd—James Essen; 3rd—Billy Dewart, all of Magnolia.

100-yd. Senior Boys Swim: 1st—Richard Covel, Magnolia; 2nd—Thorndyke Howe, Bass Rocks.

25-yd. Swim, Senior Girls: 1st—Helen McGetrick, Bass Rocks; 2nd—Grace Cornell, Magnolia; 3rd—Marion Miller, Magnolia.

Midgets Swim: 1st—Bobby Ellsworth, Magnolia; 2nd—Joe Sullivan, Bass Rocks; 3rd—Betty Pope, Magnolia.

Senior Midgets, Backstroke: 1st—Ann Rich-

ardson; 2nd—Polly Proctor; 3rd—Eleanor Rowe, all of Magnolia.

25-yd. Swim, Junior Girls: 1st—Ruth Swift; 2nd—Adeline Swift; 3rd—Phyllis Ellsworth, all of Magnolia.

Diving, Junior Boys: 1st—James Essen, Magnolia; 2nd—Tom Covel, Magnolia; 3rd—Tina Hamel, Bass Rocks.

25-yd. Senior Boys, Backstroke: 1st—Dick Covel, Magnolia; 2nd—Bill Martin, Magnolia; 3rd—Thorndyke Howe, Bass Rocks.

Senior Girls, Diving: 1st—Helen McGetrick, Bass Rocks; 2nd—Grace Cornell, Magnolia.

Senior Boys, Diving: 1st—Bob Barry, Magnolia; 2nd—Billy Sias, Magnolia.

Miss Elizabeth Covel entertained fourteen at luncheon and bridge at the Pool, Monday evening.

Del Monte's was a scene of life and beauty Saturday night, some 300 people filling the house to its capacity, overflowing to the veranda, halls and gardens. A large number of parties were given.

Miss Pearl Harris of Albany, entertained eight at dinner and dancing.

Mrs. H. P. Hood had a party of four.

Miss Betty Thompson of Bass Rocks, gave a party to twelve.

Mrs. J. Harrington Walker gave a party to ten.

Ross Thompson entertained twelve on the veranda.

NEW YORK, 8 East 48th St.  
WASHINGTON, 1211 Conn. Ave.  
NEWPORT, R. I.

BOSTON, 587 Boylston St.  
LOS ANGELES, CAL.  
PASADENA, CAL.

## Schmidt & Son

INC.

Importers of

### Silver and Sheffield Plate Fine Porcelains

MAGNOLIA

Telephone Magnolia 408

Fine Wedding Presents a Specialty

Christmas Gifts held for December Delivery



Thomas Doyle, Smith's Point, Manchester, entertained six. Mrs. R. C. Holmes, ten; Mr. Wyman Leet, ten; John Clay, eight; Mr. and Mrs. E. A. Perry, ten; Charles Cooper, six; Mr. and Mrs. Vincent Goldthwaite of Boston, and Mr. and Mrs. John English of Chicago, eighteen; Samuel Stevens, twelve; Ira Brainerd, Jr., ten; Mrs. John Chess Ellsworth entertained nineteen young folks.

If today be fair, a carnival at Del Monte's will be the big event of the North Shore.

Services at the Union Chapel for the rest of the season will be held as follows:—

#### August 19—

Rev. S. H. Dana  
(Congregational) Exeter, N. H.

#### August 26—

Rev. Kenneth Ripley Forbes  
Rector of St. James Church  
(Episcopal) Roxbury

Mr. and Mrs. John W. Westerman are spending part of their honeymoon at Kettle Rock Inn.

Mr. and Mrs. Scott and daughter of Toronto, are here for a few weeks.

Mrs. G. A. Spalding of Winchester, is here for an indefinite stay.

Mrs. C. W. Allen was the guest of Mrs. J. O. Watson at luncheon on Saturday.

Mrs. Prince, Master Wolf and Miss Wolf, were the guests of Mr. Edward Charles on the ninth.

Miss Neal, one of last year's guests spent the ninth at Kettle Rock Inn.

Miss M. B. Cooper and Miss L. M. Tookey are here for an August stay.

Miss Bertha Allen of Cambridge, was the recent guest of Mrs. C. M. Parker.

Yvonne O. Burteaux of New York, is at the Inn for the rest of the season.

The program for the Sunday concert at Kettle Rock Inn was unusually good. It follows:

Priests' March ..... Mendelssohn  
Selections from Faust ..... Gounod  
Violin Solo

Reverie ..... Vieuxtemps  
Mr. R. Emory Bosworth

Menuet ..... Paderewski  
Four Indian Love Lyrics

Amy Woodforde Finden  
Uell Groyn ..... Edward German

Late arrivals at the Oceanside: Mrs. W. H. Hutchings, Detroit; Miss Nora Hutchings, Cincinnati; Mr. and Mrs. J. B. Ford, Jr., Detroit; Mrs. Oliver Noedringhouse, St. Louis; Princess Ghika, Washington; J. F. Fleischmann, Cincinnati; Arthur Bentley, Chicago; Mr. and Mrs. Baker, Mrs. F. W. Eversman, Toledo; Countess Mira Kozybska, Warsaw, Poland; General C. R. Krauthoff, Grosse Point Farm, Mich.; Mr. and Mrs. J. D. Rucker; Mr. and Mrs. Edgar M. Johnson

Cincinnati; J. W. Lee Jr.; Mrs. S. S. Carvalho, Miss S. V. Carvalho, Plainfield, N. J.; M. A. Hanna, Cleveland; Mrs. J. R. Woodwell, Pittsburgh; Mrs. A. Singer, White Plains, N. Y.; Mrs. R. J. Irvine, Detroit; Mr. and Mrs. Morris Burnham, Cincinnati; Mrs. J. McMahon, Toledo; Miss B. Harrison, Brookline; E. M. Johnson, Mrs. Hope J. Williams, Spuyten Duyvil, N. Y.; Mrs. Seth Thomas, Miss Thomas, Miss Grace Thomas, Mrs. A. M. Day, Morristown, N. J.; Morrison Pettus, Elsie M. Pettus, St. Louis; Mrs. L. Tucker, Mrs. A. C. Schubart, Cincinnati; J. F. Holmes, Park Ave., N. Y. city Mrs. Chas. Nevin, Phila.; Mr. and Mrs. C. A. Kabley, Worcester; Miss R. Tarr, Mrs. George W. Ewin, Baltimore; Priscilla Quigley, Boston; Mr. and Mrs. Chas Wiggins, St. Louis.

### THE PAGEANT

Interest in the Anniversary Pageant "Gloucester" to be given at Stage Fort Park, on the evenings of August 28 and 30th, continues to grow. Already orders for boxes are being received from those of the North Shore colony who wish to be assured of reservations.

### NOTABLES AT PAGEANT

Senator Lodge and Gov. Cox Will be Present at this Historical Spectacle Watch the Norsemen in Action

Senator Henry Cabot Lodge sends word to the Mayor that he is planning to attend the grand Anniversary Pageant on the first night and Governor Cox also told the Mayor recently that he was looking forward with anticipation to attending the Pageant. So that while we may not have the President with us, as was first anticipated, the Pageant will be attended by many persons of note.

The history of Gloucester, embracing as it does the beginnings of the Bay State colony, and its prominent part in national and international affairs for 300 years, appeals strongly to the students of human affairs, which, in its definition, is history. Senator Lodge has always been very much interested in local history and the prospectus of the Pageant dealing, like Plymouth, with the historical—true Pageantry—has a powerful appeal to those of his quality of mind. And the writer of the Pageant has seen to it that they will not be disappointed and the directors, assemblers and those who have to do with its staging have also seen that it will be amply presented from the standpoint of personal and mechanical accessories for adequate presentation.

A detail of one hundred jackies from the Mine fleet will assist in the presentation of the spectacle in addition to other organizations of the city.

The Odd Fellows, Red Men, Ppthians, Moose, Granges with other societies, and their women auxiliaries, are staging their episodes and vying with each other in the effectiveness of their work. A realistic piece of work, as is evident in the rehearsals is the battle between the Indians and the Norsemen in which Thorwald is killed. Every Viking is a specially selected man of Norse origin, who looks and acts the part. Watch their work in the first opening scene or prologue and get an idea of pageantry as it has never been produced in this country.

The newspapers say that President Coolidge may come to Swampscott for the rest of the season. He had signified his intention of being one of the orators at the banquet prior to the death of President Harding. If he comes this way he may find time to run down to the exercises here. If so he will be assured a Gloucester welcome.

## Magnolia



**EVERY SATURDAY** throughout August we shall exhibit at our Magnolia Shop the newest and smartest Fur and Fur-trimmed Wraps for Fall, under the direction of our fur buyer, assisted by his competent staff.

With charge accounts interchangeable with the Boston Store

**E. T. Slattery Company**

Lexington and Hesperus Aves.  
Opposite Oceanside Hotel





### HARDING AND COOLIDGE

The dead President, Warren G. Harding, and his successor Calvin Coolidge, outwardly opposites, are in reality one in vital essentials.

Their rise illustrates the democracy of opportunity. Harding, began as a journeyman printer, in an obscure Ohio town, failed twice as a newspaper owner, before he finally established himself and late in life, by political preferment, became president.

Far from brilliant as the term is understood, his great asset was an ingrained conservatism. He hated change and held to the old order of things. Noting this attribute powerful interest attached themselves to his chariot and landed him in the seats of the mighty.

Personally a lovable man and a good mixer he readily made friends in all walks of life.

To President Coolidge has not been given these valuable surface qualifications. Decidedly he is not a good mixer and never would be a good fellow in the political game. But he arrived. Apparently handicapped by his temperament

he too, has come up to the highest seat of the greatest nation in history.

Why? because, like Harding he possesses the ingrained instinct of conservatism. He can be relied upon in times of stress to cling to ancient moorings.

He is "safe."

Therefore powerful friends have seen to it that Calvin Coolidge has shot ahead while more unstable politicians have been left behind. If Coolidge is called upon to nominate for the Supreme bench, be assured his choice will not be a radical in the interpretation of the law.

Coolidge is a man of the strictest honesty. On this point he will not compromise. How will he fit with the Daugherty's, Hays, Falls and others of the middle western political oligarchy? Will they be enthusiastic for his re-nomination?

### GLOUCESTER'S FINEST

The Gloucester policemen's ball will take place at the State Armory, Wednesday evening, August 22nd. Battle of Music and other attractions.

### WHO'S WHO FOR 1923

#### Annual Compilation of the North Shore Summer Colonists More Valuable Than Ever

Who's Who, for 1923 containing the list of summer residents of the North Shore has recently reached this office and is more valuable than ever. It is a handsomely printed and illustrated book containing the complete family roster of the North Shore colony, their summer and home addresses.

In addition there is an alphabetical list of these names and the pages on which complete data sought may be found, together with many other special features of interest and value. The illustrations are especially well selected. Indispensable to those who wish to keep in touch with the North Shore colony.

Published by the North Shore Press, in Manchester, Mass. Price \$3.50 post-paid.



Registered  
Trade Mark



Established  
1855

"The Greatest Treasure House of Linens  
in America"

James McCutcheon & Company  
7 Lexington Avenue  
MAGNOLIA, MASS.

Audrain Block, Bellevue Avenue  
NEWPORT

Fifth Avenue & 34th Street  
NEW YORK

Fashion Beaux Arts Bldg.  
PALM BEACH



## EAST GLOUCESTER

**B**UT two weeks away from the big celebration and the season will end in a blaze of glory. East Gloucester and the rest of the Cape is well filled as is always the case in August and by next week the SRO sign will be displayed in many hostelryes. In fact the people are waking up and preparing for the festivities. Almost every cottager has a houseful of guests and about everyone is planning to take in the Pageant at Stage Fort Park with their house parties.

With these people, the Pageants the thing. Not to have seen the Pageant is to miss the very essence of the celebration.

Mrs. John J. Donaldson of Baltimore, is occupying the Alphonso Davis house this season.

William McInnis and family of Pelham Manor, N. Y., are the occupants of the "Big Ten" house at Starknought Heights.

Mrs. E. H. Butler of Boston, has the small Brazier cottage at Rock Neck.

Frederick Swindler and family of Rockville, Conn., have been enjoying the season at the Gamage house at Bass Rocks.

Miss M. A. Jackson of New York city, is the occupant of the C. L. Smith house on Ledge road.

Mrs. E. H. Mason of Boston, has Mrs. Taylor's house Grapevine road.

Fred Foote and family of Boston, are this season's occupants of the Martin cottage, Beachcroft.

Mrs. George F. Dominick, Jr., of Boston, has Mrs. Taylor's southerly apartment at Rocky Neck.

Maurice T. Fleischer and family of Philadelphia, are making the Spurr cottage their summer headquarters

McClelland Barclay of Chicago, and family, are the occupants of Mrs. Taylor's northern apartments.

Mrs. Jacob H. Bernheim of New York city, is this season's lessee of the Rowe house.

A new comer to the Eastern Point summer colony is Mrs. Wm. B. Wheelock of Indianapolis, who has taken the Lewis cottage for the summer.

Mrs. John W. Locke of Newton Centre, has the "Small Ten" cottage at Starknought Heights.

Mrs. Walter B. Allen of Worcester, is this season's occupant of the Rowe cottage, Briar Neck.

Mrs. Agnes F. Redwood of New York city, has the Ben Colby house, Rocky Neck.

Arrivals at the Rockaway: Patty

## Hornblower & Weeks

Established 1888

MEMBERS NEW YORK, BOSTON & CHICAGO STOCK EXCHANGE

### Investment Securities

60 CONGRESS STREET  
BOSTON

42 BROADWAY  
NEW YORK

Chicago

Detroit

Providence

Portland

12 East 56th Street  
New York



Lake Trail  
Palm Beach, Fla.

HATS and SPORT WEAR

New Shop---No. 3 Lexington Avenue, MAGNOLIA, MASS.

**A Clearance Sale of all Summer Dresses and Hats**  
**AT GREATLY REDUCED PRICES**

### The Oceanside and Cottages

W. S. WARREN,  
Managing Director

MAGNOLIA, MASSACHUSETTS

Open from June to October

Accommodates 750

### Kettle Rock Inn and Cottages

MAGNOLIA MASS.  
Tel. Magnolia 560

Make Reservations NOW for Anniversary Week

AUGUST 26 - 30th.

Rooms Single and En Suite.

Munroe, Coconut Grove, Fla.; Mrs. H. McElwain, Mrs. C. F. Baxter, Newton; Mr. and Mrs. Frank T. Myckoff, Miss Marion Richardson, Springfield; Mr. and Mrs. J. Marvin, Hartford; Miss Virginia Lee Reese, Baltimore; Alice B. Newell, J. C. Molder, Boston; Walter A. Sherbrook, Providence; Charles E. Carpenter, Forth Washington, Pa.; Mrs. Carolyn E. Hamilton, Rockford, Ill.; Dr. and Mrs. A. L. Goldwater, Miss Villa F. Page, Miss Grace D. Mosher, Miss A. M. Simpson, Miss E. C. Simpson, Mrs. Foster Sturges, Miss Louise Sturges, Dorothy F. Levy, M. O'Malley Knott, New York; Mrs. C. T. Stewart, Harold P. Turner, Washington; Mr. and Mrs. Archer G. Orllepp, Brooklyn; Mr. and Mrs. Geo. H. Hill, Malden; Henrietta

Rockwood, Geo. K. Woodworth, Brookline; Kathryn E. Cherry, St. Louis; Mr. and Mrs. J. M. Kipp, East Orange, N. J.; Mr. and Mrs. Wm. A. Kruse, Miss Dorsette Kruse, Cincinnati; Wm. A. Kruse,

Continued to page 22

### Along The Old Roads of Cape Ann

FOR SALE AT

**Phelps, Murray-Gillman House**  
and Community Center

PRICE \$1.00

By Mail \$1.10





### MY LADY GOES SHOPPING

#### Round and About the Town Goes The Clan in Quest of the Desirable

—“Anne! Anne! A telegram from Peggy! She’ll be here at one o’clock!”

Everything was in confusion—especially Chubby. I resolved to become mistress of the situation and deal firmly with them.

“Come in here, Marion,” I said, “I’m in the midst of table linens, monogrammed bed linens, sheets, pillow-cases and all sorts of things. You must help me put them away until Aunt Lida comes.”

Marion appeared in the door-way. “Oh it’s the Grande Maison de Blanc, Joan!” she called. “Come on in! Here are some of those adorable bath sets with colored monograms in cross-stitch that I’m just wild about!”

“These embroidered sheets for me,” I said. “Aren’t they wonderful! Aunt Lida will simply be fascinated. Now tell me, what is this about Peggy?”

“She’s coming at one o’clock. If only we had known sooner. We wanted to have some big surprise for her; and now here’s the head of the clan coming home without even a party in her honor!”

Marion’s gold curls shook rebelliously, “I have it,” said Joan. “We’ll have a luncheon in her honor. It’s not too late to fix that up. We can telephone to McPherson and Symmes’ now for all Peggy’s favorite eatables.”

“Hooray!” Marion sang out. “Oh, this is great. Chubby, Jimmy, Phyllis, where are you all? Come here.”

“Perfect!” I said, “You clever child, Joan, how did you happen to think of a luncheon on the spur of the moment?”

One of Joan’s dainty feet, clad in the loveliest of shoes from Cammeyer’s (a little gray shoe with the three loop effect tapering down, and with gray kid trimming) portrayed her embarrassment. She shuffled it back and forth, grinning sheepishly all the while.

“I know why you’re gazing at my foot, Anne,” she cried, “That’s a trick of mine that always gives me away. Would that I had more social poise, as it were. I——”

I laughed, “To tell the truth, Joan, I was trying to visualize those pearl gray opera slippers, the ones with the shirred trimming and the inlay of blue velvet at

Cammeyer’s, I can’t get them out of my head.”

“Ni moi non plus,” said Joan. “Marion’s shoes in that street or sport effect are from Cammeyer’s too. Don’t you love that neutral gray tint? And then the gray kid to match, and the panelled sides underlaid with gray kid certainly are novel.”

“The neutral gray cross-barred sandals were dear, too. They had cross-bar kid straps. A pair of Cuban heel oxfords——”

David put his hands to his ears.

“For the love of Pete, Joan, will you tell us the all-important thing. Anne is trying to find out where you got that brilliant idea.”

“Well, you see,” said Joan, slowly, “I have the most wonderful crystal salad plates. They’re a transparent green with enamel floral decorations in natural colors right in the center. Yes, from Ovington’s. The luncheon glasses match. They’re in the new conical shape with the base, and the darlingest green bands. They come in solid sets, and with large dishes to match. They’re most popular with dessert sets——”

“Bravo, Joan!” shrieked Chubby, “You’re the first orator that ever held this crowd speechless. David is speechless from rage, Anne from impatience——”

“And you from admiration, I suppose,” said Joan who believes that “sarcasm is the language of the devil.”

She continued. “I’ll get to the point of my story in a minute. You should be glad to hear of this set. Ovington has the same type with other decorations in amber or solid colors. Oh, those lovely iridescent decorations. As for

## Tea things for summer

THE THIRST that rises from the throat about four, appreciates good tea, a little sugar, and lemon, perhaps—but the thirst, that from the soul doth rise, demands that the potion be brewed in an Ovington teapot.

For only the worthiest china is included in the Ovington collection.

Whether you purchase a simple little

tea-set, or equip your home with a fitting dinner service, you will find that the china will be soundly made and decorated in absolute accord with the dictates of good taste.

And, as usual, the prices of these tea-sets are unusually fair.



## OVINGTON'S

Lexington Ave., Magnolia, Mass.

Fifth Avenue at 39th Street, New York



my thinking of the luncheon party, you see, Anne, I wanted to have one today because of my new set, but I hardly dared ask you to help me plan it and do the fixings at such a late date"

"Isn't it fine," sighed Chubby, "that Peggy's coming should be so opportune, now Joan can show her new luncheon set. Have some Gloucester Creamery ice cream in those salad plates and I'll come."

"I was just wondering whether to invite you or not," said Joan severely. "I want you to go to Frank E. Davis' for me and get a whole lot of stuff, so I think that maybe I'd better. Go now, because we're in a hurry."

"Anne," Chubby entreated me, "will you pass me that peacock before I go. Simon Legree had nothing on Joan."

"That peacock" to which Chubby referred was an exquisite bird with its tail feathers wide-spread to hold bonbons. Jack brought it to me from Schmidt's. It was a beautiful thing, but I fear that the depraved Chubby thought more of the bonbons at the moment. I've known that same Chubby to stand before four Victorian candlesticks I'm not implying that Chubby was a contortionist. (He could do it easily) at Schmidt's and simply worship the beauty of them, the graceful pendants, etc.

"Well," said Chubby, after a grieved farewell (on his part)" as long as you

don't put me below the silver salts that you found at Schmidt's yesterday, I'll sacrifice myself. Adieu."

"Sacrifice yourself nothing," Jimmy spoke up. "He'll sample a few things at Frank E. Davis'. With their fish as bait, Chubby'd go after anything." But Chubby was out of hearing.

For the rest of that morning we were more than busy. I made my usual trip to the Model Market. Peggy herself wouldn't interfere with that. Joan hauled Jimmy from a comfortable position in the hammock (Jimmy certainly approves of one place—Stickney, Jacobson and Goodman's). "Do you know where you're going?" she demanded.

"To the dogs," he answered, "unless I get a poem in the Cape Ann Shore."

"Oh, don't go to the dogs," she said, "come to the North Shore Furnishing Company with me, I promised to meet Molly there."

Molly was a wreck when we met her. "Isn't it wonderful that Peggy'll be here today! Let's celebrate!"

Of course, celebrate meant Barker's and Oh, Boy! those ice-cream sodas!—Home was never like this.

"I've been to the National House Furnishing Company this morning, too. Don't you love it there? Then, the Gloucester National Bank——"

"Oh I must stop at the Safe Deposit and Trust," I cried, "Don't let me forget."

They didn't. I went. Finally, after Tompkins, that lovely old place, after a trip to the Cape Ann National Bank with Joan, and some purchases in Wetherell's (Molly's favorite) we started for home.

Chubby was there when we arrived. A broad grin was on his face. "Must be something to do with Hornblower and Weeks," said Jimmy, but I thought that maybe he'd been bus-riding around the Cape on the Gloucester Auto Bus Transportation line. However, it appeared that Trowbridge and Finnegan's latest soda was the cause of the good humor. "Some little old place!" murmured Chubby. David, who had been visiting the Gorton-Pew plant was also feeling happy. He haunts that place anyhow. I believe that he is trying to get atmosphere for a sea-story.

A gloom rather settled upon the party when Joan announced that Professor Wayne would be present.

"Why couldn't he stay where he belonged?" groumbled Chubby.


"Aren't you mean!" Marion exclaimed.

Chubby looked injured. "I'm sure the Oceanside ought to please anybody," he said. "I just meant I should think he'd like to stay there."

"He doesn't belong in the clan, Joan," said David, gently but firmly.

"Neither did you last year," retorted Joan, firmly but not gently.

Continued to page 20



*"THE TROUSSEAU HOUSE OF AMERICA"*

## GRANDE MAISON DE BLANC

538-540 FIFTH AVENUE, NEW YORK  
MAGNOLIA, MASS.

<p>Table Damask Fancy Table Linen Lace Dinner Cloths Bed Linen and Spreads Blankets and Comforters Both Towels and Rugs Towelings</p>	<p>Handkerchiefs and Neckwear Lingerie and Negligees Infants' and Children's Wear Blouse and Top Dresses Sport Coats and Sweaters Purses and Bags Motor Rugs</p>
---	--

*It is understood by our patrons that our Magnolia prices are identical  
with those in our New York Shop*

Patrons will receive the personal attention of  
**MR. RAYMOND BROWN**  
Resident Manager  
Telephone 459 Magnolia



## BASS ROCKS

**A**S the season approaches its finish entertaining becomes more general and the club continues to be the clearing house for these social functions.

Monday, Mrs. Frederick Boyce was hostess to a party of three tables at bridge and 16 for tea.

Tuesday, Mrs. Hutchinson of the Moorland, gave a tea for 36. Next Monday, Mrs. Cox will entertain and will have seven tables at bridge and 50 for tea. Next Tuesday, Mrs. Pierre Bremond of the Moorland, will have six tables of bridge and 35 at tea. Thursday, Mrs. T. P. Williams and Mrs. Butts of the Moorland will have eight tables of bridge and 60 at tea.

Late Moorland arrivals Mrs. George Brown, Mrs. Cutler, C. G. Sanborn, Wm. D. Kennedy, Herbert Ewer, John Ewer, J. D. Lellan, Boston; H. E. Weeks, Mr. and Mrs. Hale, B. Alexander, New York; A. B. Cook and wife, G. L. Neefus, Alice S. Hawkins, Sarah Hawkins, Mr. and Mrs. J. E. Shaw, Hartford; Mrs. C. H. Reeves, Miss A. S. Reeves, Mrs. Harry Primrose, Mrs. J. R. Smith, Baltimore; Emily Miles, L. C. Wilson, M. V. Warner, Salisbury; J. R. Fox, A. Winburg, Worcester; Miss Helen Reed, Miss G. H. Griffin, Washington; W. G. Pierce, Phila. Mrs. A. P. Seward, Rochester, N. Y.; A. L. Leary, Springfield; Mary Wilson and Edith Clarke, Canterbury, N. H.; Gladys Dibble, Westfield; T. A. and J. A. Mitchell, Forrest Hills, L. I.; W. C. Briggs, Miami, Fla.; M. C. McClusky, Brockton; Mr. and Mrs. L. W. Clems, Troy; Mrs. P. O. Clark, Providence; Mrs. E. C. Leary, Enfield, Conn.

A large number who will entertain house parties over celebration week, are planning Pageant Parties to the historical spectacle at Stage Fort Park on the evenings of Tuesday, August 28 and Thursday August 30th. Box and seat reservations at Pageant headquarters, 147-155 Main street, Gloucester, North Shore Furniture Company.

## ALONG THE ROADS OF OLD CAPE ANN

With such a dearth of accurate publications relative to Gloucester we welcome a small volume "Along the Old Roads of Cape Ann" that has recently come off the press. The very title arrests attention and gives a hint of the charm of the contents. Written for the Cape Ann Scientific and Literary Association by one of its members, a relative of Babson, the local historian, herself regarded an authority, with much of the material furnished by Mrs.

Charles Rogers, who has long been conversant with the beauty spots of every inch of Cape Ann, the scope of this book is different from any heretofore published concerning this locality of such infinite natural charms.

The text is interspersed with various bits of poetry from well chosen sources.

Whether one wishes to use it as a guide to make his own walks more interesting or simply to read for the pleasure of knowing more intelligently this quaint and historic city by the sea. "Along the Roads of Old Cape Ann" will be a source of both profit and entertainment.

## ANNIVERSARY RACE

### Crack Fishermen Will Ensure a Well Worth While Contest

One of the outstanding features of Gloucester's 300th anniversary will be the Fishermen's Race of 31 miles, to be sailed off Gloucester on August 27th.

The following vessels, all schooners, have been entered: Shamrock, Boston; Henry Ford, Gloucester; Mayflower, Boston; Elizabeth Howard, Gloucester.

It is likely that the schooner Louise R. Silva will also be a participant.

Such an array of speed boats promises the best sport ever offered in the line of fishermen's races. The committee has opened the contest to any bona fide two-masted fishing schooner in the world. There will be no restrictions as to measurement, of sail area, water-line, ballast, etc.

The following are the prizes: First prize, Sir Thomas Lipton, trophy and \$1000 cash; second, Col. Prentiss Cup and \$800 cash; third, \$800 cash; fourth, \$600 cash; fifth, \$400 cash.

The course is unusually favorable for observers from the shore to follow. The Back Shore of Eastern Point affords a fine vantage ground and the committee have so arranged the course that the schooners will be visible and followed easily at all stages.

The Ford, the Shamrock just off the stocks this week, the Howard and the Mayflower, disbarred from the Fisherman's International race, are the last words in fisherman's architecture and speed.

The outcome is uncertain. The new Shamrock is expected to prove a formidable contender, although the fact that her best trim will not be ascertained nor her sails properly stretched, will be a decided handicap. However, many will root for her to win just because it would tickle Sir Thomas Lipton into the cockles of his heart to have a Shamrock "lift" this cup. If she does her skipper

and owner will hear from Sir Thomas. She will be sailed by Sapt. Al. Malloch, accounted the crackerjack skipper and sailing master of the fishing fleet.

The Mayflower, Capt. Henry Larkin, will also bar watching. The newschooner Columbia, built to retrieve the Fisherman's International cup awarded the Bluenose, last fall, will unfortunately not be present. She was cut down on the banks by a French beam trawler and narrowly escaped destruction. She was towed to St. Pierre, where she is being repaired.





# The House of Manahan

## Magnolia Branch Shop

100 N. MAIN ST. GLOUCESTER, MASS.

**OPEN FOR SEASON**

**Presents**

**Charming Frocks  
Wraps Hats  
Skirts Sweaters  
and Blouses**

100 N. MAIN ST. GLOUCESTER, MASS.

*For sport - informal  
affairs - afternoon  
and  
evening functions*



**FARR CO., Inc.**

10 East 48th St., New York  
Palm Beach, Fla. York Harbor, Maine  
Southampton, L. I.

## *No. 5—The Colonial MAGNOLIA*

### SWEATERS AND KNITTED DRESSES

OF ORIGINALITY AND DISTINCTION

### HOSIERY AND SPORT HATS

FARRCRAFT SPORT COSTUMES  
DESIGNED AND MADE BY  
OUR OWN TAILORS  
ON THE PREMISES

Telephone 401 Magnolia

#### PASTOR'S RESIGNATIONS

##### Instances When The Spirit Moved and Down Trodden Ministers Had Their Day in the Pulpit

Naturally, an outsider would consider that a clergyman's lot, unlike that of a policeman's, is a happy one.

Presumably everything in the pastoral life goes along on the even tenor of its way, in a well ordered and Christian atmosphere.

But this is not always the case as witness the excerpts from pastor's resignations a few paragraphs below. These are not manufactured for the occasion, but are taken from the diary of one who recorded them at the time of their occurrence.

The parishes of these Clergymen are not many miles away from Essex county.

The iron must indeed have sunk deeply into the soul of such men, when as a valadictory they have been moved to express themselves as indicated.

We append a few of these excerpts:

"I am glad to be rid of the brutal, braggart, beggarly, bankrupt, bed-ridden numbskulled and hag ridden society of Stonehurst."—Peachby.

"I am weary of being the pastor over a church of brainless heads, and graceless hearts."—Thatcher.

"I am tired of attending the funerals of lost souls."—Peacemaker.

#### LONG BEACH

Clear View cottage is again occupied by J. L. and E. W. Tutten. Miss Edith Tutten has as her guests a party of college friends including Miss Marion Crowley, Miss Partridge and Miss A. P. Barrow.

Miss Bessie Chase of Providence is spending her vacation at the cottage of Mr. and Mrs. William M. Russell.

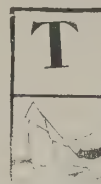
Mr. and Mrs. Albert E. Dickerson are for their 18th season at the Long Beach alleys and bath houses.

Robert Langley, George Batson, Martin Melanson, and Wellington Blair of Harvard, are spending their vacation at the Beach hotel.

Albert and Edward Kevorkian of Boston, are again spending the season at Whistle cottage.

The dancing at the club house is well patronized on Wednesday and Saturday evenings. The tennis courts are also in constant demand.

#### ANNISQUAM



THE increase in the number of the Fifteen-foot yachting class is a favorable sign. The Fifteens are the class for adults and should properly be the leadoff boats. Quite a few will graduate into this class by another season.

The death of Archie Fenton, the veteran designer and builder of East Gloucester, removes the last of the old guard who did much to further the interest of the sport on Cape Ann. He is favorably remembered by many of the yachting fraternity.

Late arrivals at Wonosquam Lodge; Miss Ethel Toyne, M. B. Ives, A. E. Brown, Edith Stewart, Toronto; Mr. and Mrs. James Murphy, Boston; Mr. and Mrs. F. Parmenler and children, of Troy, N. Y.; Miss Margaret O'Sullivan, C. F. Geary, New York City; U. S. Nisbet, Thomhill, Can.; Mrs. F. E. Bramhall, Lowell; Dr. Mary Alice Brasius, Washington; Miss Mary Burke, Winthrop; Mrs. E. F. Russell, Miss L. P. Russell, W. F. Russell, Boston; Mr. and Mrs. Wm. Reeves, Hannah Reeves, Ohio, Mary Wilson, Edith Clarke, E. Canterbury, N. H.; J. E. Underwood, Baltimore; Mrs. H. E. Russell, Miss Bessie Russell, Dorchester; Mrs. S. A. Long, Miss Edna Long, Roxbury; Mr. and Mrs. McGuire, Mr. and Mrs. D. Sullivan, Mr. and Mrs. F. C. Adams, Miss Edna Jones, Boston; Miss B. F. Boynton, Doris Galbraith, Cambridge; Franklin Ryder, Arlington Heights; Mr. and Mrs. McGuire, Boston.

The engagement is announced of Miss Carola Bell of the Brynmere to Robert Williams of New York. Miss Bell is the authoress of "The Fairy Four-Leaf", an engaging book of plays, it seems.

Miss Harriet Front of Staunton, Va., is a guest of Miss Nancy Flagg at the Barnacle.

Miss Dorothy Halloway of Cincinnati, gave an informal bridge party on Wednesday afternoon, August 15.

Miss Lilian Newman has opened a summer house at Lanesville. Miss Newman is head of the art department of the Detroit Normal School. She arrived this week.

Mrs. Edward Hartshorn gave a whist party on Thursday, August 16.

The committee for the Village Church Fair held on Thursday, August 16 was as follows: Chairman, Mrs. Annie G. Jewett; treasurer, Miss Carrie L. Denison. Chairman of Summer Table, Mrs. Walter O. Adams. Chairman of Summer Girls table, Miss Mary Worcester. Chairman of Sewing Circle table, Mrs. Elizabeth Gossam. Chairman of

Continued to page 23





## TO MY LADY IN SEARCH OF THE PRACTICAL

RIGHT VALUES AND COMPLETE VARIETY ARE TO BE FOUND IN THE SHOPS OF

## GLOUCESTER



### ANNISQUAM YACHTING

#### Women Skippers Make a Good Showing in Sunday's Race

Annisquam boats, towed down from Marblehead Saturday night, got into action Sunday afternoon. The wind at the start was south-southwest strong and puffy, with a short chop in the bay and lightening up towards the close of the race.

As has been the case several times this season, the strong outgoing tide in the river on the home stretch proved the undoing of apparently sure winners.

A newcomer appeared in the 15-foot class, John Norton, who has acquired the Snipe, which he will sail hereafter. He did well at the startoff, establishing a good lead on the run to Essex and the reach to the inner mark, Hurrah being second boat and Nisan third.

On the windward work, however, the Hurrah showed good qualities in getting to windward, making first place, with Tabasco Jr., second.

In the Bird class, the Sandpiper shot into the lead at the sendaway, the three keeping close together, Sandpiper, Tern, and Albatross in order at the inner mark.

On the beat home the Tern and Sandpiper worked the middle of the bay, while the Albatross kept off to the eastward to starboard. On coming together at Black Buoy, Sand-



Barker's Soda Fountain has such a wide reputation for the richness and quality of its Ice Cream Sodas, Frozen Whipped Cream, College Ices, and Specialties, that people come for miles around to get sodas at this fountain.  
**BARKER'S DRUG STORE, 134 Main Street**

## SUMMER CLOTHES

### FOR MEN AND BOYS

Combining Sport and Comfort, make our clothes sought for by visitors to Cape Ann

White flannel trousers, Palm Beach suits, Golf suits, Golf pants, Sport suits, Tennis shirts, Silk shirts, Silk hose, Golf hose, Summer hats and caps

In fact everything to furnish you clothing comfort to a completeness at moderate popular prices

### H. C. TALBOT CO.

Earl O. Phillips, Mgr.

CLOTHIERS

199 Main Street

Gloucester

piper crossed the Albatross bow, the Tern being a bad third.

Here the strong outgoing tide came into the situation. Sandpiper got the worst of it, Albatross passing into first place. Meanwhile, Lady Luck was good to the apparently beaten Tern, for at the beacon Capt. Hooper had gained first place which he retained to the finish.

It was anyone's race in the Fish class, but Miss Janet Hubbard showed excellent seamanship and judgment and landed the Pollywog over the line ahead.

It was an even break at the start the Perch pulling out ahead with Pollock second contender to Plum Cove and the inner mark, the others being right astern.

On the beat back, Bluefish showed good qualities. Miss Hubbard in the Pollywog stood off alone on the port tack and on converging at the black buoy, had established a good lead, Bluefish dropping to second place, with Pollock third.

Against the gruelling tide, the girl skipper of the Pollywog held her own. Miss French also proved her skill as a skipper sailing a fine race in the Cat class and landing a winner. The summary:

#### Fifteen Footers

Name and Owner	El time
Hurrah, Morrill Wiggin	.....1:15:03
Tabasco, Jr., H. H. Wiggin	.....1:16:20
Snipe, John Norton	.....1:29:05
Nisan, Miss Woodbury	.....1:30:45

#### Bird Class

Tern, Jack Hooper	.....1:31:00
Sandpiper, R. R. Smith	.....1:31:36
Albatross, Sam Gordon	.....1:38:48

#### Cat Class

Sea Mew, Miss French	.....1:36:00
Copycat, Wesley Pear	.....1:39:28
Catenary, Margaret Norton	.....1:41:28
Catling, Marshal	.....1:47:48
Puss-in-Boots, Gleason	.....1:47:58
Catchup, Fred Hawkins	.....1:50:07
Meow, Oliver Landenberg	.....1:50:50

#### Fish Class

Pollywog, Janet Hubbard	.....1:39:37
Pollock, D. H. Woodbury	.....1:39:54
Hippocampus, R. Riley	.....1:41:50
Perch, Harry Griffin	.....1:42:58
Bluefish, W. Hastings	.....1:43:40
Skipjack, Bob Morse	.....1:43:50
Skate, Harry Worcester	.....1:45:08
Tomcod, Brooks Stevens	.....1:45:40
Catfish, C. L. Norton, Jr.	.....1:45:50
Tauby, A. Kendall	.....1:50:45



## FINEST LINE OF FURNITURE

### FOR SUMMER COTTAGES ON CAPE ANN

Porch Chairs Hammocks  
Bed Steads Oil Stoves  
Refrigerators, etc.

Specialty Selected for Summer Needs

Goods delivered to all parts of Cape Ann, Magnolia & Manchester

### NATIONAL HOUSE FURNISHING CO.

Cor. Main and Elm Sts.

GLOUCESTER, MASS.

Just Below the Post Office



**MARBLEHEAD WEEK****Tabulation of Showing of Annisquam Boats in Grand Open Regatta Meet**

For the convenience of yachting statisticians and to complete the seasons records the following summary of the showing of Annisquam boats in the weeks open racing at Marblehead, is herewith appended:

Saturday, Aug. 4, Eastern Yacht Club—Birds, 1st Tern, Jack Hooper 2nd Sandpiper, R. R. Smith.

Monday, Aug. 6, Eastern Yacht Club—Birds, 1st Tern, Jack Hooper 2nd Sandpiper, R. R. Smith; 2nd Tern, Jack Hooper.

Tuesday, Aug. 7, Eastern Yacht Club—Birds, 1st Tern, Jack Hooper 2nd Sandpiper, R. R. Smith; Fish, 1st Skate, H. E. Worcester; 2nd Skipjack, Bob Morse.

Wednesday, Aug. 8, Boston Yacht Club—Birds, 1st Albatross, Sam Gordon; 2nd Tern, Jack Hooper; Cats, 1st Catchup, Fred Hawkins; 2nd Kittiwake, Sumner Andrew; Fish, Annisquam and Marblehead boats 15 in all—first Annisquam boat the Bluefish, Watson Hastings was fourth.

Thursday, Aug. 9, Morning—Bird 1st Sandpiper, R. R. Smith; 2nd Tern, Jack Hooper. Cats, 1st Kittiwake, S. Andrew; 2nd Catchup, Fred Hawkins. Fish 1st Perch, H. Griffin; 2nd Pollywog, Janet Hubbard.

Thursday Aug. 9, Afternoon—Birds 1st Tern, Jack Hooper, disqualified, hit a stake; 2nd Sandpiper, R. R. Smith wins. Cats, 1st Copycat, Wesley Pear; 2nd Kittiwake, S. Andrew. Fish, 1st Perch, H. Griffin; 2nd Tautog, Kendall.

Saturday, Aug. 11, Birds—1st Tern, Jack Hooper; 2nd Sandpiper, R. R. Smith. Cats, 1st Kittiwake, S. Andrew; 2nd Copycat, Wesley Pear. Fish, 1st Pollock, J. H. Woodbury; 2nd Perch, H. Griffin.

**THURSTON'S POINT**

Ex-Governor John L. Bates and family of East Boston, who built at Thurston's Point more than a quarter of a century ago, are here for the season.

Dr. Nelson C. Davis and family of Winchester are occupying their new cottage on Thurston's Point.

A. F. Titus and family of Salem have one of the Norwood cottages on Thurston's Point.

**RIVERVIEW AND FERRY HILL**

Dr. Frank Specht and family of Swarthmore, Pa., arrived at their Riverview cottage early in the season.

Ernest L. Blatchford and family are again at their summer cottage.

*For Sixty Years*

THIS PHARMACY has been dispensing Reliable

**Drugs and Medicines**

to the people of Cape Ann. Have YOU ever given us an opportunity to prove to you our capabilities along the lines of EFFICIENCY and REAL SERVICE? We respectfully solicit a share of your patronage this present season.

**THE WETHERELL PHARMACY**

P. O. SQUARE

**HOTEL SAVOY**

GLOUCESTER, MASS.

**LONG FAMOUS FOR ITS FOOD**

Delicious Broiled Live Lobster

Steak and Chicken Dinners.

A la Carte Service

Tel. 85 and 8707. On the main street just below the post office

**ANNOUNCEMENT***The Elizabeth Beauty Shoppe*

MRS. ELIZABETH PRESTON announces the opening of the ELIZABETH BEAUTY SHOPPE for the season. Hair Dressing, Manicuring, Scalp Treatment, Facial, Marcel Waving, Violet Ray Treatment. A full line of Marinello Goods.

You are cordially invited

171 Main St.

Over Western Union Tel. Office

Tel. 1265-J

**ACCESSORIES****TIRES AND TUBES****The Hancock Garage**

WILLIAM W. JOSEPH, Prop.

\$5.00 Per Month Storage

131 Main Street

GLOUCESTER, MASS.

**THE ROCKAWAY AND COTTAGES**

Right on the Water

**At ROCKY NECK, EAST GLOUCESTER**

Commanding a Superb View of the Ocean

W. A. PUBLICOVER, PROPRIETOR

**Ford & Wass**

The Best Equipped Shoe Store on the North Shore

Latest Styles in Sport, Outing and Tennis Shoes

See our New York Line of Summer Hosiery

Shoes for all the Family

6 Pleasant Street

Gloucester, Mass.

Dr. Frederck C. Cobb and family of Boston, are passing the season in their cottage.

Mrs. William P. Stanley and family are occupying the cottage which they purchased some time ago.

Charles H. Heberle and family are occupying their cottage at Hodgkins Ferry.

William E Kerr and family have one of the Heberle cottages.

Thomas L. Gorton and family of Chicago have opened "Rosemere" for another season.

Miss Helen Whittemore of Cambridge is occupying her Ferry Hill cottage.

Mr. and Mrs. Howard Smith have returned to their cottage "Green Gables" for the season.

W. R. Whittemore and family of Cambridge are at "Whytemere," their Ferry Hill cottage, which they have made their summer home for an extended period.

**WOLF HILL**

Mrs. Fred L. Davis and family of Gloucester, are established in their cottage for the season.

Richard B. Fisher and family are occupying their bungalow on the crest of Wolf Hill for the season.

Mrs. Emma Pritchard Hadley of Somerville, who had the Wilmot A. Reed cottage last season, is established there for this summer.

Sullivan A. Sargent and family of Brookline are occupying their cottage.

Asa Pritchard and family of Somerville have one of the Walter Rowe cottages.

Richard F. Higgins and family of Cambridge are occupying one of the Shurtleff cottages.

Albert P. Hubbard and family are occupying their Wolf Hill cottage.

Charles S. Steele and family of Gloucester have the cottage of the late Augustus Hubbard, which was purchased some time ago.

Mr. Frank R. Shepherd of Charlestown and family are occupying the Frank Shute cottage on Wolf Hill.



Paper Hangers and Painters

## STEELE & ABBOTT CO.

*"The North Shore Painters"*

### Wall Papers and Paints

Our Work is Done Promptly and Well

287 MAIN STREET

GLOUCESTER

TELEPHONE 1838

## YOUR SUMMER VACATION

Can be made Perfect  
by using

### A Gas Range and a Gas Water Heater

*We Sell Them and Excel  
in our Service*

GLOUCESTER GAS LIGHT CO.



## Jeanne d'Arc Shop

11 WASHINGTON STREET  
Below Legion Building

Distinctive Cards for all occasions  
RUGS, ANTIQUES, PAINTINGS, BASKETS,  
FRENCH JEWELRY, LACES, OLD SHAWLS  
AND AN EXTENSIVE COLLECTION OF NOVELTIES

Miss Louise H. Haeberle

KEEP COOL IN HOT WEATHER

## Gloucester Electric Light Co.

Furnishes Electric Light and Power to all places on Cape Ann  
and the Town of Essex

**ELECTRIC FLAT IRONS for the laundry**

Contribute to the Comfort of Servants. To be had at Cost.

A FULL STOCK OF ELECTRIC APPLIANCES FOR  
DOMESTIC PURPOSES.

Office:

159 MAIN STREET

GLOUCESTER

Near Waiting Station

Frank F. Smith and family of Gloucester have returned to their cottage for another season.

Leland Frost and family of Malden are among the Wolf Hill cottagers returning for another season.

Philip Rand and family of Needham are occupying the Geo. Procter cottage which they purchased some time ago.

Seymour Walen and family of East Gloucester are at their cottage for the season.

Fitz J. Babson and family are among the Wolf Hill cottagers returning for another season.

Archer D. Friend and family of Brookline are at the Friend cottage on the summit of Wolf Hill.



## The Pattillo Store



THE FINEST LINE OF SUMMER FURNITURE, PORCH  
SCREENS, MATTRESSES, RUGS, ETC. ON THE NORTH  
SHORE. UPHOLSTERING DONE BY SKILLED  
WORKMEN

Fine Assortment of Vudor Shades for the Piazza

## C. F. Tompkins Co.

67 MIDDLE STREET

GLOUCESTER

## Gloucester Auto Bus Co.



MORRIS KATZ  
Vice President and Supt.

RAYMOND I. CARTER  
Manager

Exclusive Street Passenger Transportation from Gloucester to East Gloucester, Annisquam, Lanesville, Pigeon Cove, West Gloucester, Essex, Magnolia and Manchester.

Latest Equipped Busses, Especially Designed For This Service

Time Tables on all Branches for Distribution

Starter's Office at Waiting Station

General Office:

Maplewood Garage, Telephone 1675

Special Busses For Lodge Parties, Sight Seeing Trips, Etc.

Prices on Application



Dr. Walter Friend and family are occupying the Lucy Eddy cottage.

William B. Hammond and family of Somerville, who make Wolf Hill their summer home, are established at their cottage for the season.

Mr. and Mrs. Frank M. Shurtleff of Needham are in their cottage in the Wolf Hill section.

Edward H. Griffin and family are at their cottage.

Wm. A. Proctor and family of Gloucester are again occupying "Kozycot" at Wolf Hill.

Walter L. Rowe and daughter are as usual spending the summer at the Bennett Griffin cottage.

Carleton H. Phillips and family of Gloucester are at their cottage this season.

### WHEELER'S POINT

Fred S. Thompson and family are among the deans of the summer colony in this section this being their 21st season at the Point.

R. N. Burnes and family of Hyde Park, who built "Immo-leekee" cottage here several years ago, are numbered among the cottage roster.

P. J. Maguire and family of Somerville make the Perkins cottage their summer home and are established there for the present season. With them are Mr. and Mrs. Wm. F. Delaney.

Harold M. Burnham and family of Gloucester are in San Souci cottage, their home in summer for several seasons.

Dr. Harry P. Roberts of Boston has made his summer home at "Clearview" for over 15 years, and is again enjoying the delights of life on the riverside.

Reuben T. Williamson and family of Chelsea are again domiciled for the season in "Naomi" cottage.

Mr. and Mrs. Alfred B. Chapman of Boston are again occupying "Sea View" cottage.

Mrs. Nicholas J. McNeil and family of Charlestown are among the cottage contingent again at the Point for the summer.

Continued to page 24



### CITY OF GLOUCESTER

Notice to Automobilists  
Attention is called to the following extracts from an ordinance governing automobile traffic passed May 24, 1917, and amended on May 24, 1922:

#### Parking

Section 7. "No vehicle shall be parked on Pleasant Street between Main and Warren Streets; on Center Street between Main and Middle Sts.; on Short Street between Main and Middle Sts.; on Hancock Street between Main and Middle Sts. No vehicle shall be parked on Hancock Street between Main and Rogers Street. No vehicle shall be parked on Middle Street between Pleasant and School Streets on either side of said Street. No vehicle shall be parked on the northerly side of Middle Street westerly from School to Washington Street. No vehicles unattended shall be parked on Main Street from Washington Street to Vincent (Sundays and Holidays excepted) between the hours of six o'clock in the forenoon and six o'clock in the afternoon, for a period exceeding (30) minutes.

All commercial vehicles having destination easterly of Pearce Street, shall route through Rogers Street, and all commercial traffic for points westerly of the junction of Washington and Main Streets shall route through Pearce Street going Westerly.

During the months of June, July, August and September vehicles shall be parked on Main Street between Short and Center Streets on the northerly side of said street only, for a period not exceeding (30) minutes.

Every person operating a motor vehicle on any way in this city shall run it at a rate of speed at no time greater than is reasonable and proper. . . . It shall be prima facie evidence of a rate of speed more than is reasonable and proper, if a motor vehicle is operated inside the thickly settled portion of the city at a rate of speed exceeding 15 miles an hour for one eighth of a mile . . . or at a rate of speed exceeding eight miles an hour where the operators view of the road is obstructed approaching an intersecting way or traversing a corner or intersecting ways or going around a corner, or a curve in a street or way."

Violation of any of the provisions of this ordinance shall be punished by a fine not exceeding twenty dollars for each offence.

JOHN E. PARKER,  
City Marshal.

Oil Paintings Restored Frames Restored  
PHONE 678-M  
**J. A. NUNES**  
ART STORE  
Artist Material and Picture Framing  
Hand Carved Frames in Stock  
and Made to Order  
6 Center St., Gloucester, Mass.

**Good Harbor Beach Inn**  
Briar Neck, Gloucester, Mass.  
Ocean View and within one hundred feet of one of the Best Bathing Beaches on the New England Coast.  
Edwin C. McIntire,  
Managing Proprietor

## Model Market

Opp. Swift & Co., Cor. Railroad Ave.

Look for Big Sign Marked SAME OLD BILL  
Tels. 2286 and 2287 Open Friday Evenings 7.30  
Orders Delivered Free Anywheres

To our summer folks; you visit our shores to spend the summer season and it is not any more than reasonable that you should know where to buy your eatables when you can save money and not be held up for high prices. Now I assure you if you trade with Bill, you will buy the best quality for the lowest price, and you wonder how we do it, well in the first place our overhead is more than half less than our Main street merchants, and we buy in larger quantity than other merchants, saving the middleman's profit, and remember this, that what Bill sells you, he absolutely guarantees it or your money refunded, isn't that sufficient. Give us a trial and I will assure you that you will be surprised.

### SAME OLD BILL.

Take particular notice of our prices, they will stun you.

Broilers, Fresh killed .....	40
Fresh Killed Fowl nice for Fricassee .....	30
Leg and Loin Genuine Spring Lamb .....	35
Short Leg of Lamb, about 5lbs average .....	38
Fours of Sprng Lamb, boned, crowned or Duck if desired ....	25
Hams, whole or Half .....	20
Sliced Ham .....	35
Fresh Killed Chicken, nice roasters 5lbs average .....	45
Rump Roast, cut from choice prime beef .....	40
Sirloin Tip, very best you can buy .....	40
Porter House Roast .....	45
Rib Roast Prime Beef .....	30
Rump Steaks, extra heavy beef .....	70
T Bone Steaks .....	50
Sirloin or Porterhouse .....	60

Our fruits and vegetables are fresh every morning, very lowest prices in town, remember when you buy of me you more than save the price of your next dinner.

## CAPE POND ICE CO.

Wholesale and Re-  
tail Dealers in **PURE ICE** 105 Main Street  
Tel. 180

Houses at Fernwood, West Gloucester, Cape Pond, Rockport and Magnolia. **ABSOLUTELY PURE ICE** at Fair Prices.

Competent Drivers. Deliveries at Magnolia and Bass Rocks.  
We earnestly solicit your patronage.

## JAMES F. PATTEN SONS

Established 1878

*Foreign and Domestic Fruits, Vegetables*  
*Olive Oil*

Orders delivered to all parts of the Cape

82 Main Street, Gloucester

Telephone 73

## BONDS HILL ANTIQUE SHOP

Gloucester, Massachusetts

Correct Restoring of Antiques and True Reproductions  
Made to Order

**F. C. POOLE**

Tel. 1585-W



**MY LADY GOES SHOPPING**

(Continued from page 13)

"Children, children," I admonished them.

"Pax vobiscum," Chubby sighed.

"Did he say Nabiscos?" Jimmy whispered.

So it went. Then came afternoon, and our Peggy.

A very beautiful picture was the luncheon party; and oh, the hubbub and chatter around Peggy.

Joan: "Farr's white felt hats with touches of color"

Marion: "The most adorable green felt at Farr's with vari-colored velvet for trimming."

Then I got into it. Peggy vowed that her experiences should wait until she had heard all about everything at home, the progress in the Pageant, the three-hundredth Anniversary program, the store, everything.

"White sweaters in all colors, and hats for every single sweater; some with the

bands of the same color. It gives a bewitching effect. Oh Farr's, of course,"

Then Peggy must know about Manahan's—Manahan's with the smart semi-sport suits for girls, with the cuffs and collars of coon and Badger fur; of the darling green Rodier brocade, its short jacket and trimming of red fox fur; of the dinner dress of figured chiffon velvet and touches of chinchilla fur.

How wonderful it seemed to have our Peggy there, for me to be telling her of the metal lace dress with colored beads at Slattery's, to hear her quick, eager questions, and to hear her exclaim over Joan's black Caracul and Kolinski coat with its circular flounce, its lining of blue with the quaint sleeve, its Japanese buckle. The markings on that piece of fur were wonderful. Peggy sighed with envy. Then my natural caracul coat with its platinum fox came in for its share of Slattery's glory. Marion's dear little Sanvin green moire, with a

side drape, a buckle and squirrel trimming was brought out for exhibition.

At last Peggy came to her McCutcheon's—the home of linens. Maybe she didn't fall in love with the brushed wool sweaters in the coat model—all colors, tans, browns, whites, everything. On the spot she bargained for my light weight sleeveless sweaters in silk and wool. I let her have a lavender and a turquoise one, knowing that I'd soon be back at McCutcheon's for more. Then the different colored silk and wool capes with brushed wool collars. "The epitome of loveliness," said Peggy, grandiloquently, and the door opened.

Professor Wayne was announced. The professor is fashionably late whenever he is not strictly punctual. Which means that he arrived very late.

Then—the bomb!

Peggy arose! "Why Mark! My dear—."

He crossed swiftly over to her. "Little Peggy! You—are you the Peggy of the

**L. B. Nauss & Sons**

Lumber and Building Materials of All Kinds

Prompt Deliveries

Office, Yard and Warehouses, Railroad Avenue

One of the Largest Establishments of the Kind on the North Shore

Wharves on Commercial Street

Telephone 195

**The Useful and the Unique**

in

Baskets, Glass and China

**HARTWELL'S**

9 Chestnut Street GLOUCESTER

Telephone 475

**FOR YOUR**

*Plumbing, Heating, Hardware  
Ranges and Vessel Work*

SEE

**L. E. SMITH CO., Inc.**

221-223 Main

GLOUCESTER, MASS.

169 E. Main St.

**A. P. STODDART & CO.**

ESTABLISHED 1876

**Engineers and Machinists**

ENGINE REPAIRING AND INSTALLING  
FULLY EQUIPPED MACHINE SHOP

236 MAIN STREET

GLOUCESTER, MASS.

**Safe Milk**

Perfect Cleanliness,  
Thorough Pasteurization  
Service to our Customers. On this foundation we are building our business. Summer visitors and year-round residents are cordially invited to inspect our up-to-date plant. The Richest, Heaviest

**CREAM**

Produced on Cape Ann. Try our Ice Cream.

**Gloucester Creamery**

8 Parker Street, Gloucester

Telephone Main 2172

Sole Cape Ann agents for Walker-Gordon Laboratory Milk.  
Delivered to all parts of Cape Ann.

**Pringle's History of  
Gloucester**

From the Coming of Thorwald, the  
Norseman, to 1892  
Illustrated, 340 pages.

Gives in narrative style the Story of the Most Famous American Fishing Port; Visits of the Early Navigators; Champlain's Visit in 1606, with map; List of Early Settlers and a fund of social, political and civic History—Most complete History of the Civil War of any New England Town.

Shurtleff's Waiting Station and at Jeffrey's News, Stand,  
Pleasant Street, Opposite Postoffice

Price \$2.50 Sent postpaid from Cape Ann Shore office



clan? My Peggy—child!"

Poor Joan! Poor Marion! Their faces would have put to shame the maker of any tragic mask.

Not until late in the afternoon, when we all adjourned to Del Monte's for the tea dansant, did they appear to recover.

"Oh, Anne!" groaned Marion to me. "I'll tell you all about it later. You just wait."

C. ANNE SHORE.

### "THE WOMAN" OF THE PAGEANT

Continued from page 4

woman, who widowed by the sea, has contributed sons to the national defense. We are inclined to believe that the latter conception would be adopted and if the woman so chosen had the attributes of spirituality such a choice would be the more fitting and appropriate.

And so such a consideration may govern the choosing of the woman who shall most fittingly epitomize she, who, through these three centuries, has watched and waited, oft times in vain, and has taken up life's burdens and faced the years with the high courage and Spartan resolve, that has won the admiration of the world for these "heroines in obscurity."

### THE "GHOST FISHERMAN"

Continued from page 4

derelict in the teeth of the gale. Running amuck through the fleet she came in collision with a Salem fishing schooner cutting her to the waters edge. As luck would have it the Haskell escaped uninjured—the only instance of the kind recorded.

The gale subsided and the Haskell got underway for home.

Strange things occurred at night, so her crew averred the ghostly forms of the fishermen of the craft which had been sunk in the collision, took possession of the deck and flitted silently and reproachfully across the decks. As the schooner approached Gloucester and rounded Eastern Point into the harbor the men disappeared one by one over the rail.

Of course this thrilling escape and weird tale make a deep impression.

The Haskell went to sea on other voyages, but the returning crews told of strange happenings aboard, how these spectral crews would take possession at night, while on the banks and leave only when the vessel arrived in port.

It became difficult to obtain a crew and the craft was laid up at the wharf. No one would go in her. She became known as the ghost fisherman.

Eventually she was sold to Maine parties and used for sand freighting in which occupation she survived for many years. Evidently this was not objectionable to the spectral crew who manned the craft while fishing, for no further tales of these grewsome goings on came up from "Down East" where the craft was employed in her last days. She lived to a good old age and about a dozen years ago made port in Gloucester harbor.

### ROCKPORT

Continued from page 7

bany; Mrs. D. W. Jennisan, Miss Elizabeth Jennisan, Mr. Chas. Jennisan, New

York City; Mr. and Mrs. R. B. Metcalf, Miss Caroline H. Bowles, Miss Caroline B. Murphy, Winchester; Dr. and Mrs. Draper, Miss Draper, Somerville; Dr. and Mrs. Arthur H. Ruggles, Providence Miss E. H. Cockran, Phila.; Mrs. Chas. T. Thompson, Washington; Mr. and Mrs. E. A. Neylan, New York; Mrs. Agnes L. Ariot, Winchester; Dr. and Mrs. Chas. H. Schlichter, Miss Grace Schlichter, Elizabeth, N. J.; Miss Nan Sims, Hampton, Va.; Dr. and Mrs. A. J. Carrico, Miss Carrico, Washington, D. C.

Mr. and Mrs. John Westley Brown of Baltimore, are spending their fourth summer at Lands End, and their sixth summer at Rockport.

Mr. and Mrs. A. E. Hatch of Lowell, are spending their fourth summer at the Adams House, Lands End.

Mr. and Mrs. H. L. Blackwell and sons George, John and Howard, of Cambridge are at their cottage at Lands End, and have as guests, Mrs. John Thomas, Miss Gertrude R. Thomas and Miss. Marguerite L. Thomas of Cambridge.

### PARKING AT THE PAGEANT

Ample parking facilities at a moderate charge will be afforded all patrons of the Pageant, next to pageant enclosure, moderate charge.

The city authorities are in consultation with the state highway commission relative to the advisability of making the Manchester-Magnolia-Gloucester road one way to Gloucester, with Essex avenue leading to all parts of the upper section of the county, the out-going route.

### THE TAVERN

Directly on Water at end of State Highway. Gloucester

**LOBSTER, FISH AND STEAK DINNERS**

W. H. SMITH, Prop.

Telephone 1715-W

Tel. 1321-M Established Here 1890

### North Shore Dyeing and Cleansing Shop

Cleaning, Dyeing, Pressing and Repairing  
Work Called for and Delivered  
Next Olympia Theatre

261 Main St., Gloucester, Mass



**BEST OPTICAL SERVICE  
IN TOWN**

Removed to Office over Cape Ann  
National Bank

MAIN STREET GLOUCESTER

### P. E. JONES

**Portrait**

**Photographer**

Opp. Hotel Savoy Tel. 1877-W

Tel. 1976-M

**SOCIETY PRINTING FOR  
SOCIAL PURPOSES**

**LEO A. CHISHOLM**

19 Duncan St., Gloucester

### Samuel Bloomfield

*Real Estate Agent*

*Bass Rocks and Eastern Point  
a Specialty*

Tel. 1886 Office, 53 Bass Ave

### FISHING TACKLE

Motor Boat Supplies, Life Preservers, Oars, Fire Extinguishers, Lights, Hooks, Lines, Rowlocks, Etc.

Lothrop's Patent Fog Horn

L. D. LOTHROP & SON  
70 Duncan St., Gloucester

### Old Shoes Made New by Up-to-date Methods

Have your Shoes Repaired by Expert Shoe Makers. We use the Best Stock

**SHOES MADE TO ORDER**

36 Main Street

**LOUIS PALMER**

Telephone 805 M

Telephones 1133-R and 1287-M

**PEATS WALL PAPERS**

**OTTO BOSSELMANN**

Upholstering  
Refinishing

Custom Made Furniture, Shades

309 Main St. Gloucester, Mass.

Office Open Day and Night — Tel. Conn.

**WILLARD S. PIKE**

**Funeral Director**

and

**Embalmer**

Shipping, Transfer and Crematory Work

75 Washington Street  
Gloucester, Mass.

### Benjamin C. Clark

**General Contractor  
Carpenter & Builder**

27 LINCOLN AVENUE

GLOUCESTER, MASS.

Telephone Connection



## EAST GLOUCESTER

Continued from page 11

Jr., Cleveland; Mr. and Mrs. U. B. Wright, Noel Wright, Douglas Wright, Savannah; Mrs. Eleanor Witham Logan, Misses Frances M. and Nancy P. Logan, Cambridge.

Arrivals at the Harbor View: Mrs. Russell R. Grant, West Somerville; Scott F. Davis, Gordon Culham, Mrs. Gordon Culham, Cambridge; Mrs. A. T. Friend, San Gallie, Fla.; Mrs. Benj. H. Atha, Newark; Miss Katherine D. Wisner, Mr. and Mrs. R. Koch, New York; Mr. and Mrs. V. A. E. Dustin, Mrs. E. M. Langdon, V. C. Nelson, Margaret Vey, Cleveland; S. E. Rusk, Hamilton, Can.; Mr. and Mrs. G. K. Bringhurst, Phila.; Mr. and Mrs. A. N. Kilgore, Master Killgore, Hingham; C. A. Meyer, Phillys L. Stone, A. F. M. Brown, Gertrude V. Hughes, Mrs. L. Akin, Miss Akin, Chester G. Howell, Miss Mildred Parker, Miss Ruthven Parker, Boston; Dr. C. S. Gore, Baltimore; William Bray, Brookline; James W. Shaughnessy, Frank J. Mitchell, Mrs. M. F. Mitchell, Yonkers; Harry J. Atkinson, Chicago; Mr. and Mrs. J. C. Oswald, Miss Edna Dicky, Woonsocket, R. I.; D. B. Lake, Mrs. D. B. Lake, Detroit; J. McFarlane, South Orange, N. J.; Mr. and Mrs. H. R. Pearson, Mr. G. H. Hood, Jr., H. Noble, J. C. Holliday, Worcester; Mrs. D. G. Alden, F. A. Alden, Auburndale; John R. Fellucoup, Washington.

The Misses Basshor and Mrs. Marcus Dennison of the Hawthorne Inn, gave a bridge and Mah-Jongg party to seventy-five people in the Manse Parlor on Monday evening.

On Friday morning, August 10, memorial services were held for President Harding at the Casino, which was decorated with flowers. Rev. Dr. Williamson of Bass Rocks, conducted the services. Mr. William Harcourt recited "Crossing the Bar" and Mrs. Dunlap of Kansas City, sang. Every seat was taken and all available standing room. The services closed with the singing of the national anthem.

The Saturday and Wednesday dances were omitted, out of respect to our late president.

Mrs. Knowlton gave a tea party at the Casino, on Monday afternoon at three.

At the Hawthorne Inn, Mr. and Mrs. Clement Betts, Miss Betts, S. Orange, N. J.; Mr. C. C. Patterson, Boston; P. B. Leyman, Catherine Leyman, Anna Lockhart, Phila.; Mrs. W. P. Francis, R. P. Francis, Lakewood, Ohio; Harris Baker, Jr., Springfield; Miss Caroline West, Chicago; Miss E. Terell Austin, Phila.; Mrs. Geo. Hewitt, Miss Anna Pugh, Burlington, N. J.; Eunice A. Rog-

ers, N. Y.; Henry Pancoast Jr., C. W. Synder, Phila.; Clark Winter, Mrs. J. L. Winter, Cambridge; Mr. and Mrs. Chas. E. Searls, Thompson; Mrs. Henry Gabay New York; Mrs. Ethel Jane Converse, New Haven; Miss A. Porter, New York; Miss Margaret Scully, Miss Mary Scully, Malden; Mrs. H. P. Lucas, Pittsfield; Mr. and Mrs. Wm. Hayden, Baltimore; Mrs. A. H. Gifford, New York; Mrs. E. N. Hoag, Miss Betty Hoag, Phila.; Miss Elizabeth Hills, Washington; Mrs. A. Fields Vila, Miss G. Cary, Brookline; Mrs. J. S. Woodward, New York; Mr. and Mrs. R. C. Taylor; Geo. Abell, Paris; J. P. Montgomery, Mrs. J. P. Montgomery, New Orleans; Miss Harlan, Mr. and Mrs. Arthur Poultny, Misses Poultny, Baltimore.

Harbor View arrivals: Mr. and Mrs. Schwieder, M. McHale, Mrs. F. S. Sanderson, New York City; Mr. and Mrs.

J. H. Meservey, Williamville, N. Y.; Mrs. Henry F. Eastman, Lowell; Mr. and Mrs. Dean R. Leland, Dorothy Leland, Elizabeth Leland, Lincoln, Neb.; Mr. and Mrs. A. N. Killgore, Miss Agnes Scollay, Brookline; Mr. and Mrs. M. P. Willett, Montclair, N. J.; Mr. and Mrs. Fred W. King, Centerville, R. I.; Howard I. Allen, Owen Rossiter, E. E. Hayward, Jr., H. C. Thornton, Chan Fu Ching, Lee Yick Soo, Kenneth Lee, Boston; Ling Lew, San Francisco; Mr. and Miss I. B. Lawrence, Haydenville; Mr. and Mrs. Roscoe K. Noble, Northampton; Grace Marchant, Mrs. W. B. Young, Kansas City; Geo. A. Underhill, East Orange, N. J.; Robert G. Smith, Sidney A. Smith, Mr. and Mrs. G. Atwill, Mary A. Smith, Mr. and Mrs. Welsh, Worcester; Geo. G. Blanchard, Milton, N. H.; Mrs. Julius Wright, Houston, Texas.

Before leaving our beautiful North Shore, a visit by you

TO THE

## Dahlia Gardens

35 EAST MAIN  
On the road to East Gloucester

Will add to your already enjoyable vacation. The gardens are now open to visitors and hundreds of rare and beautiful dahlias may be enjoyed by you

MRS. P. W. MERCHANT,

Tel. 492

GLOUCESTER, MASS.

## The Hawthorne Inn and Cottages



Accommodates 400

EASTERN POINT  
GEORGE O. STACY, Prop.

## The Moorlands

BASS ROCKS  
E. D. PARSONS, Prop.

## Storage Vaults

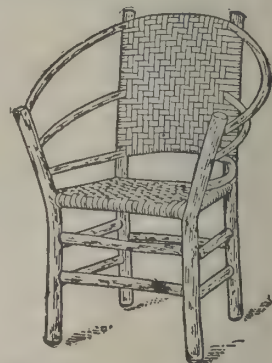
EVERY BANKING SERVICE  
INSPECTION INVITED

CAPE ANN NATIONAL BANK

## DISTINCTIVE SUMMER FURNITURE

and what it will do to help you beautify Your Home during the Hot Months can best be understood after a visit to our spacious exhibit floors.

OUR GREAT STORE IS BEING DEVOTED TO REED AND FIBRE FURNITURE IN SEVERAL DESIGNS, PORCH CHAIRS AND ROCKERS, JAPANESE SEA GRASS, AND OLD HICKORY FURNITURE, GRASS AND FIBRE RUGS, HAMMOCKS AND A COMPLETE ASSORTMENT OF REFRIGERATORS.



## North Shore Furniture Co.

147-155 MAIN ST.

Tel. 94

GLOUCESTER



**ANNISQUAM**

Continued from page 15

Sewing Bee table, Mrs. Frank Harvey. Chairman of Cake table, Mrs. Charles E. Cunningham. Chairman of Candy table, Mrs. Ernest H. Griffin. Chairman of Lemonade table, Miss Ruth Ricker. Chairman of Ice Cream table, Mrs. George H. Lewis. Chairman of Flower table, Mrs. William R. Ricker, and Mrs. Ellwood E. Shields. Decorations, Mr. and Mrs. Ernest H. Griffin. Chairman of Grabs, Mrs. Martin Ahearn.

**EAST GLOUCESTER**

Arrivals at The Beachcroft. Miss E. Thompson, Brooklyn; R. M. Geraghty, M. E. Geraghty, Providence; Chas. L. Morgan, Mrs. Chas. L. Morgan, Belmont, Miss Mary L. Greeley, So. Weymouth; Mr. and Mrs. L. T. Redman, Dorothea Redman, Mary E. Redman, Mr. and Mrs. James W. Smith, Rebecca Smith, Priscilla Smith, Lexington; Miss Anne Taylor, East Orange, N. J.; J. J. H. Wright, Syracuse; H. A. Ballou, Mrs. W. G. Cornwell, Francis J. Adams, Mrs. Geo.

S. Adams, Miss B. Wilcox, Worcester; Mrs. F. E. Newcomer and daughter, Pittsburgh; Mr. and Mrs. H. R. Davis, Lemonister; Mary A. Day, Cambridge; Harry M. Balch, Maplewood, N. J.; Geo. Safford Waters, New York; K. A. Sweeney, Master Francis Sweeney, Somerville; Mr. and Mrs. C. A. McDowell and children, Cleveland; Edna Garvin Wilmoughby, Ohio; Mrs. M. F. Presby, Roxbury; S. H. Carrington, L. E. Carrington E. B. Day, Orange, N. J.; Miss J. A. Ovens, Miss H. W. Wolfe, Summit, N. J.; Marion S. Hayes, Cambridge; Mrs. F. B. Seymour, Hartford; M. B. Seymour Rochester, N. Y.; Mrs. A. M. O'Donnell, Worcester; Mrs. G. L. Foley, Winthrop; Dorothy C. Mayo, Katharine Hale, Mary Bate, Chicago; Mr. and Mrs. C. H. Brown, W. Somerville; Philip Lyon Brooklyn; Mr. and Mrs. W. R. Robinson, Brookline; Mr. J. A. Strong, Wyandotte, Mich.; Mr. and Mrs. C. R. Abbott, Woonsocket, R. I.; Mr. and Mrs. J. H. Johnson, Brookline; Mazie Burns, Anna O'Brien, Hartford; Mr. and Mrs. Thomas, Miss H. Wood, Miss E. Gorham, New

Haven; Mrs. E. J. Almeder, Arlington; Mrs. Lillian Strebig, Phila.; Mr. Chas. Strebig, New York; Mr. and Mrs. John H. Cullen, Mable and Marietta, Charles Cullen, Springfield. Mrs. H. P. Fairfield, Worcester, Dr. Susan M. Coffin, Mrs. R. W. Conant, Boston; Mr. and Mrs. Clarence W. Brazer and son, Lansdowne; Mr. H. L. Mendenhall, Miss Anna P. Mendenhall, Phila.; Mr. and Mrs. F. J. Hanna, Pittsburg; John G. Wolcott, Lowell; Mr. and Mrs. F. H. Cammann, Pasadena; Mr. and Mrs. H. W. Baylis, East Orange; Margaret J. Alcorn, Helen M. Kruger, Phila.; Mrs. H. A. Root, Lee; Mr. and Mrs. A. W. Poole, Watertown; Mr. and Mrs. E. C. Parkhurst, Weston; Mr. and Mrs. J. Kelley, Elizabeth, N. J.; Mr. and Mrs. A. Williams, Somerville; M. Regan, Marion Regan, Cambridge; Miss M. Burnet, Mrs. J. Burnet, Roslindale; Mr. and Mrs. Frank Streeter, Dedham; Mrs. L. Breslin, Brooklyn; Mr. and Mrs. W. Austin, E. H. Lewis Mr. and Mrs. H. P. Heald, Lansdowne, Pa.; Josephine Mahar, Boston; Esther E. Woods, Brookline.

## Taste Flavor Enjoyment

Served at our Soda Fountain with Special Ice Cream  
and Cooling Drinks

### Trowbridge & Finegan

The New Drug Store

159 MAIN STREET

GLOUCESTER

### \$10.00 Free To Home Owners

To Introduce our "BULLDOG" Which is the Only Real Pipeless Heater on the Market, We Offer to the First 100 Persons Answering This Advertisement A Special Allowance of \$10.00 Toward the Purchase Price

Anyone can install a "BULLDOG" Heater Installed Complete and Guaranteed to Heat Average 4 to 8 Room House.

Complete Ready to Install \$133.50

Installed Complete Anywhere in Essex County, \$148.50

Easy Payment, \$50 Down, \$10 per Month

THE "BULLDOG" HEATERS  
Never Fails To Please Our Customers  
Earn The \$10.00 Right Now By Sending For  
FREE ILLUSTRATED CATALOGUE

Manufactured Only By

**Tidewater Engineering Co.**

P. O. BOX 1B

GLOUCESTER, MASS.

EVERYTHING IN THE LINE OF

## Hardware - Stoves and Kitchen Furnishings

*L. E. ANDREWS & CO.*

117-121 MAIN STREET

GLOUCESTER

### McLellan's Jewelry Store

182 MAIN STREET, One Door East of the Post Office

A Fine Line of Watches, Jewelry, Diamonds and Novelties  
Personally Selected for Summer Patronage.

Repairing of Watches and Eye Glasses by Expert Workmen  
a Specialty

J. J. VERNON McLELLAN

## TWIN ELM GARAGE

7 WASHINGTON STREET

EARL SERVICE STATION

Storage—Accessories—Repairs

Only fireproof garage on the North Shore. Open night and day

Tel. 308

JOHN F. COONEY, Prop.

## THE PAGEANT—"GLOUCESTER"

STAGE FORT PARK

AUGUST 28th AND 30th AT 8:30 P. M.

AMPLE PARKING SPACE NEXT PAGEANT ENCLOSURE  
MODERATE CHARGE





## Distinctive Furniture

FOR

### Summer Cottages

HAMMOCKS, PORCH CHAIRS, OIL STOVES,  
DAY BEDS

### Refrigerators



ALSO  
FULL LINE OF  
FIBRE AND REED  
FURNITURE

**Stickney-Jacobson, Goodman, Inc.**

91 MAIN STREET Tel. 1480 GLOUCESTER, MASS.

**WONASQUAM LODGE**  
THE HOUSE OF COMFORT  
Ocean view. Clean, sandy beach.  
Safe bathing. Boating and Fish-  
ing. Golf. Excellent Table.  
Private Baths.  
**ANNISQUAM MASS.**  
Frank H. Shute, Proprietor

#### PIANO TUNING

Thirty Years' Experience

**RALPH HAZEL**

Gloucester

Mail and telephone orders given  
prompt and careful attention  
Tel. 1080 26 Beacon St.

#### POINTS OF INTEREST

Old Bridge Street Burying  
Grounds north side Beason or  
Governor's Hill near site of  
the First Church built in 1633.  
Land set aside as a cemetery  
about that date.

Babson House, opposite El-  
lery House, erected by Col.  
John Low about 1785. Old  
slave pens in attic.

Sawyer Free Library and  
Reading Room, Middle street,  
adjoining Unitarian Church.  
Interior fine specimen of col-  
onial woodwork. Originally  
home of Thomas Sanders,  
merchant.

Main street, first known as  
Fore, afterwards as Front  
street. Principal business  
avenue. Laid out in 1641.  
Middle Street, paralleling  
Main, contains many old col-  
onial houses and the Judith  
Sargent House, the grounds  
of which, originally extending  
to Main street, are to be re-  
stored.

#### WHEELER'S POINT

Continued from page 19

Mr. and Mrs. Edward Some-  
are at "Camp Coot."

Mrs. Lillian T. Nutting and  
family of Brookline are at the  
"Crescent Villa."

Mr. and Mrs. Fagg and fam-  
ily of Woburn are occupying  
Oakland cottage.

Mr. and Mrs. Thomas W.  
Brophy of Gloucester are at  
their cottage. Their daughter  
Kathleen is with them.

Mr. and Mrs. Albert C.  
Michie are established in "The  
Forglen."

Mr. and Mrs. John Little of  
Dorchester are spending the  
season at the Emerald Point  
cottage.

Mr. and Mrs. Edward  
Hughes of Boston, are cot-  
tagers returning for another  
season.

Herbert L. Hill and family  
of Reading are again at "Sun-  
set" cottage for the season.

Everett Boyd of Somerville  
is this season occupying  
"Shadow Lane" cottage.

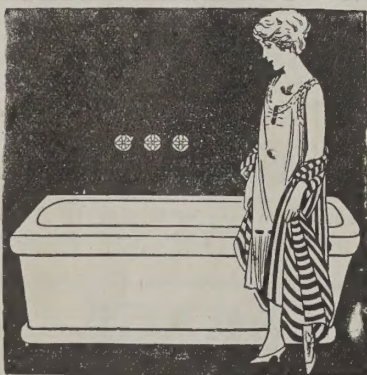
"Brown Betty" cottage is  
occupied by Mrs. Comerford.

John P. Foley and family of  
Melrose are occupying their  
summer cottage.

Old comers here are the  
Howard M. Fletcher's of New-  
ton, who have the old Wheeler  
homestead known as "The  
Only One." This is the old  
home of the Wheeler's, the an-  
cestor of the family who set-  
tled on the Point about 1711.

George B. Grover and fam-  
ily of Lynn are at West View  
cottage for the season.

Charles C. Carter and fam-  
ily of Boston have the Alden  
Brown cottage this season.



**George H. Powers**

COR. ROGERS & DUNCAN  
STREETS, GLOUCESTER

Specializing in

*Practical Plumbing,  
Heating and  
Repairing*

Summer Property Cared for  
Tel. 939-W Res. 936-M

## A Few Summer Suggestions

DELICIOUS, DAINTY AND EASY TO SERVE

THEY WILL RELIEVE YOU OF HOT WEATHER COOKING AND OTHER WORRIES AND  
MATERIALLY ADD TO THE PLEASURE OF YOUR VACATION.

YOUR CAMP LARDER IS INCOMPLETE WITHOUT THEM.



Put Up By

**Gorton Pew Fisheries Co.**

GLOUCESTER, MASS.

Packers of  
FAMOUS GORTON'S COD FISH  
"NO BONES"





**Send  
for this**



**14  
Delicious  
Seafoods  
\$5.00**

## Summer Salad Assortment of Davis Gloucester Fish

Imagine the convenience of a shelf-full of good seafoods. Fresh, crisp lobster ready to be stirred into the dainty Newburg sauce. Tuna with the flavor of chicken breast, salmon, shrimp, and crabmeat waiting to grace a cool, refreshing salad. Be ready for any mealtime emergency. Send for this sensible assortment of delicious seafoods. It means a Pantry that is Prepared.

And those inland friends, denied the privilege of fresh ocean fish, that is yours here at the water's edge. Send THEM this assortment of good seafoods, full of the flavor of the sea. Share your ocean with them as much as you can. It is a thoughtful, generous act that they will vastly appreciate. The coupon below invites you to do it, NOW.

### Here is what you get

2 cans Fresh Lobster	1 can Lobster Sandwich Filling
1 can Japanese Crabmeat	1 can Choice Salmon
2 cans Fancy Gulf Shrimp	2 cans Sardines in Olive Oil
2 cans Tunny Fish	2 cans + fresh Codfish
	1 jar Mayonnaise

Complete with unique combination can and jar opener, and our new Seafood Cook Book of 118 tested recipes.

**Frank E. Davis Fish Co., Central Wharf Gloucester, Mass.**

### Send the assortment to me

Frank E. Davis Fish Co., Gloucester, Mass.

I am inclosing \$5 for the salad assortment, with the understanding that if I am not entirely satisfied with it, I may return it and receive my money back in full.

My Name .....  
Address .....

### Send the assortment to this friend

Frank E. Davis Fish Co., Gloucester, Mass.

Please send the salad assortment to the name and address below, for which \$5 is inclosed. It is understood that you guarantee complete satisfaction, or money promptly refunded.

Friend's Name .....  
Address .....

1623

1873

1923

*The 300th Anniversary of the settlement of the Massachusetts Bay Colony of Gloucester, Cape Ann,  
and of the 50th Anniversary of the incorporation of Gloucester as a City*

## Official Program

### SATURDAY, AUGUST 25th

New England Amateur Athletic Union  
Championship Meet, Gloucester Athletic Field, Centennial Avenue 2.30 P.M.

### SUNDAY, AUGUST 26th

Religious Services at the Churches A.M.  
Fishermen's Memorial Services at Park and Blynman Bridge 1.45 P.M.  
Sacred Concert and Community Singing at Park 3.30 to 5.30 P.M.  
Carillon Concert 6.30 P.M.  
Reunion of Visiting Sons and Daughters 7.30 P.M.

### MONDAY, AUGUST 27th

Bonfire 12.01 A.M.  
National Salute of 21 bombs at Park, also from ships in harbor with ringing of bells at Sunrise  
Fishermen's Race 9.00 A.M.  
Literary Exercises in tent at Park 3.30 P.M.  
Carillon Concert 6.30 P.M.  
Grand Concert under direction of Prof. Geo. B. Stevens with Waino Band of 50 pieces, John Jacobson, leader, Soloists and Community Singing, 7.30 to 9.30 P.M.  
Banquet 8.00 P.M.

### TUESDAY, AUGUST 28th

Yacht Race in Gloucester Harbor 10.00 A.M.  
Dedication of Proposed Permanent Memorial at Marine Park 10.30 A.M.  
Mayor's Luncheon 12 to 2 P.M.  
Civic, Military, Floats and Trades Parade 2.00 P.M.  
Carillon Concert 6.30 P.M.  
Historical Pageant, auspices Gloucester Pageant Association 8.30 P.M.

### WEDNESDAY, AUGUST 29th

Athletic Sports 10.00 A.M.  
Children's Day at Park 11 A.M., 1, 6 and 7.30 P.M.  
Decorated Automobile and Firemen's Parade 3.00 P.M.  
Firemen's Exhibit at the Park 4.30 P.M.  
Carillon Concert 6.30 P.M.  
Band Concert at the Park, Harbor Illuminations, Searchlight Exhibitions 8.00 P.M.  
Fireworks at the Park 9.30 P.M.

### THURSDAY, AUGUST 30th

Carillon Concert 6.30 P.M.  
Second Presentation of the Pageant at the Park 8.30 P.M.

**Fisheries and Trades Exhibit at the Park during the entire celebration.**

C. HOMER BARRETT, Chairman Executive Committee



The Outdoor Event of the Year

# *The Pageant-Drama*

*"GLOUCESTER"*

The Story of New England's Oldest Fishing Town, will be presented at

**Stage Fort Park, Gloucester**

on

***Tuesday Eve., August 28th***

(Day of the Grand Parade)

and

***Thursday Eve., August 30, 1923***

MILDRED PEABODY, Director

Produced by a cast of 2000 people. Brilliant and Original  
LIGHTING EFFECTS.

Music by the Salem Cadet Band 75 Pieces.

A limited number of Box Reservations (each seating 10 persons) may be made in advance, Price \$50. Special boxes, (five unsold) \$100. Boxes on sale now. Seats \$5.00; \$3.50; and \$2.50. The \$1.00 seats (plus 10 cents war tax) not on sale until the night of presentation.

The Book:—Only Published Text of the Pageant containing also valuable articles on the early settlement and other Topics, embodying Recent Historical Research. Price 35 cents postpaid Released on the night of the first presentation.

Address all orders for Boxes to the  
Gloucester 300th Anniversary Pageant Association,  
P. O. Box 25

Telephone 412

Gloucester, Mass.